

# Archipelag

Find your island in the sea of books!

# SVETLANA SMOLNYAKOVA

# Archipelag's Founder and Publisher

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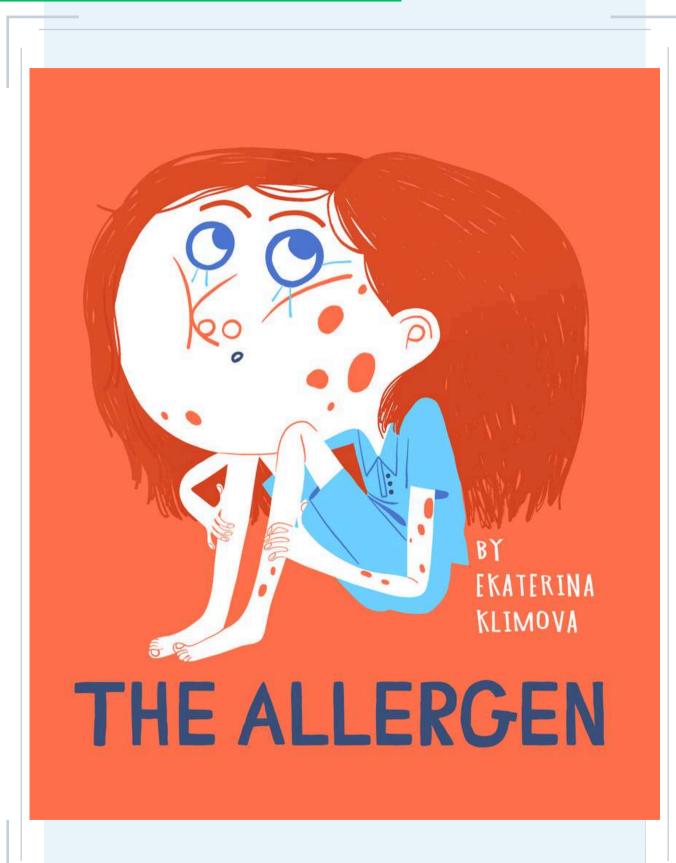
Since 2018, **Archipelag Publishing House** has been publishing books for children aged 0 to 12 in the following genres:

- stories for schoolchildren and preschoolers;
- educational books about animals and plants;
- modern original fairy tales;
- collections of children poetry;
- scientific comics;
- albums for creativity.

Many of our books have won major literary and illustration awards.

Our mission is to develop a love for reading in children and help them become smarter, more creative, and better individuals.

We believe that books are not only a means of acquiring knowledge, but also a tool for shaping personality and fostering imagination. Join us on our exciting journey through the world of books and let's make it even better together!



Ekaterina Klimova, author and illustrator

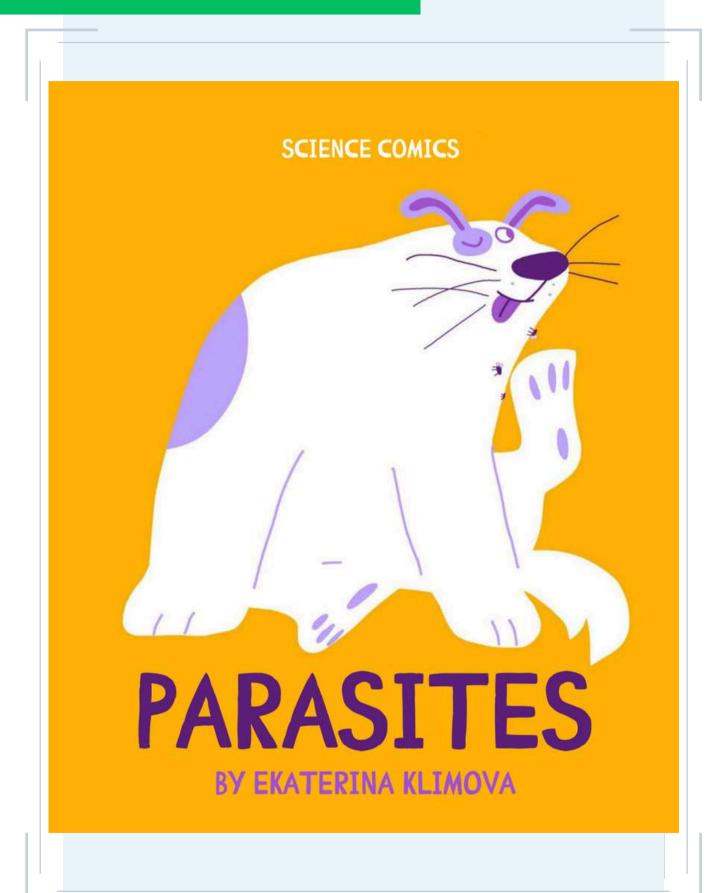
# The Allergen

Ekaterina Klimova is an illustrator with pedagogical training. For six years she has been working as a book illustrator, including making design for her own books. She is a winner of the international Image of the Book award (2020) and finalist of the iJungle Illustration Awards (2021). In 2022, she participated in the Bologna Book Fair Illustrator Show.

#### Key selling points

- · The science comic book format makes it easy to describe complex phenomena.
- $\cdot$  The accessible language, easy-to-follow presentation, and good humor will appeal to the young reader.
- · All scientific facts in the comic are verified by an expert, and there is a handy memotable at the end of the book where children can write information about allergy-causing agents.
- · The modern drawing style attracts children, even those who do not like to read very much or who cannot read at all.

Every third person in the world has allergies. And most often it affects children. Ekaterina Klimova's Allergen science comic book and its main character Alya will help explain to children in an accessible and entertaining way what allergens are and why you should be very careful in your choice of food, medicine and clothing, and pay close attention to your body's behavior when plants that can cause allergies are in bloom.



Ekaterina Klimova, author and illustrator

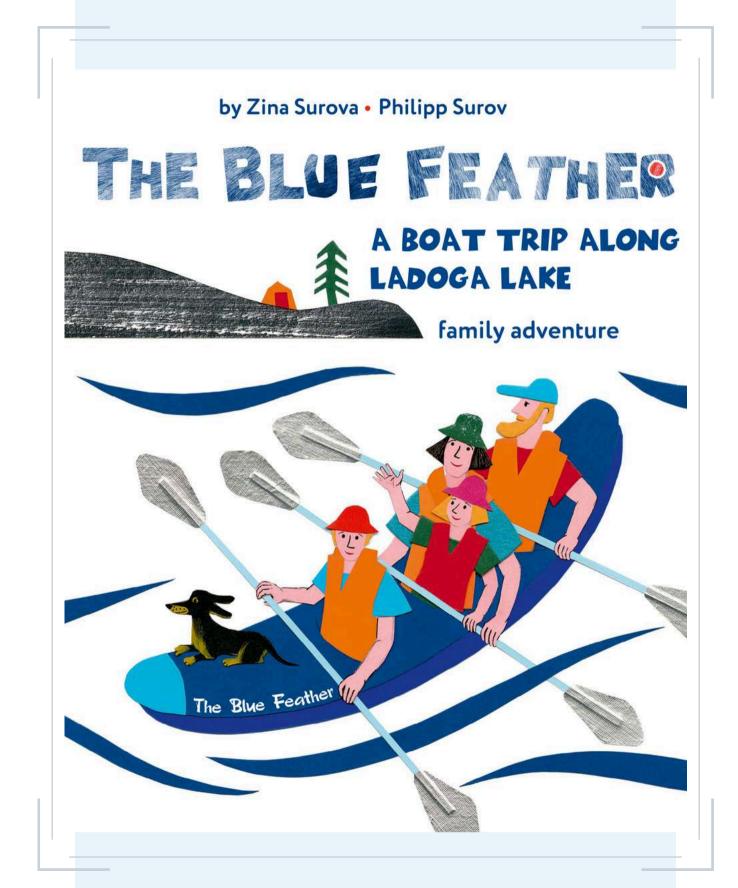
#### **Parasites**

The previous comic book by Ekaterina Klimova, a finalist of the international book illustration contest "The Image of the Book", titled "Allergen" (Arhipelag Publishing House, 2023), entered the top list of the "non/fiction" fair and the catalog of inclusive books of the largest children's library in Russia. And the second book of this series is about parasites.

#### Key selling points

- · The scientific comic combines serious information with an engaging plot and vibrant visual presentation. This helps to comprehend complex information easily.
- · The book shows that having a pet and taking care of it is a challenging task, that needs much responsibility.
- · The comic tells us about common and unusual parasites.
- · Scientific consultants are involved in the creation of books of this series, ensuring the accuracy and relevance of the information.

Schoolboy Saveliy has always dreamed of having a dog. At the very end of the school year, on the eve of his birthday, he meets in the park a friendly dog that clearly doesn't have an owner. It attaches itself to Sava, and he decides to convince his parents to take it no matter the cost. However, the dog has been a stray for a long time and has managed to pick up fleas, and possibly other parasites. Together with the boy, the readers will learn about different types of parasitic organisms and how to detect them in time and take care of the health of their beloved pets.



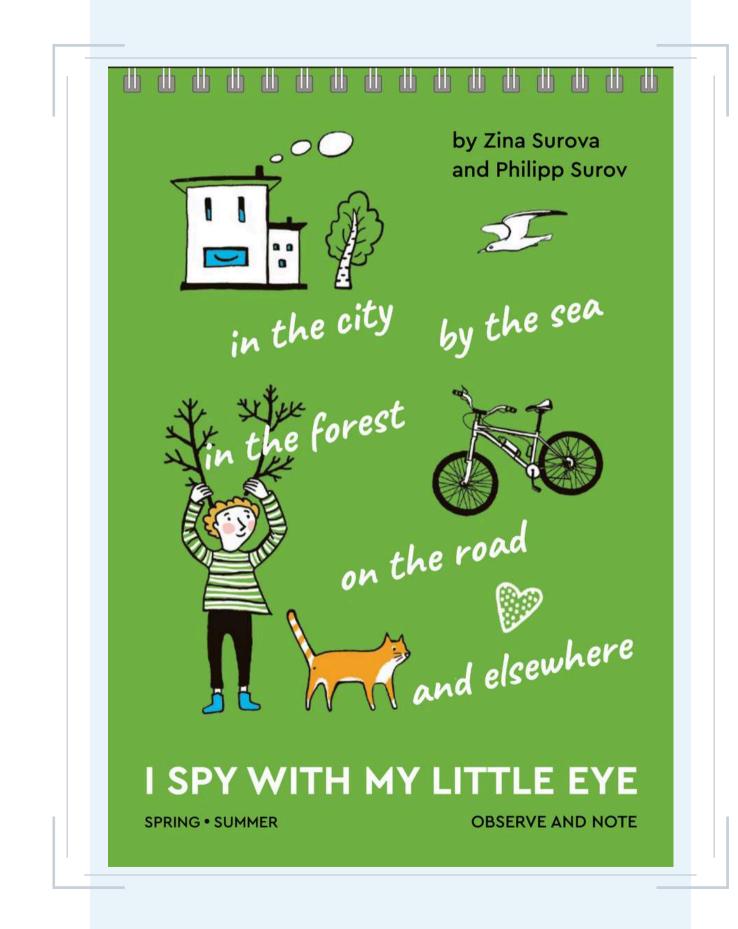
Zina Surova, Philipp Surov

#### The Blue Feather

Zina Surova is an author and illustrator of more than 30 books for children and informative board games. Member of the Moscow Union of Artists. Laureate of book contests, participant of international exhibitions and festivals. She runs a children's studio and teaches illustration skills at the Institute of Business and Design.

Philipp Surov is a designer and author of books and informative board games, teacher, entrepreneur. Member of the book section of the Moscow Union of Artists. Participant of Russian and international book contests and exhibitions. Develops and designs publishing projects and environmental design objects together with the author, illustrator and designer Zina Surova.

- The book is based on personal experience of family trip to the Ladoga skerries.
- Stories about how to spend holidays exploring the expanses of the Motherland in a really exciting and rich way.
- The book will send you on a virtual journey through the expanses of Ladoga.
- Modern illustrations, non-standard art techniques and original author's style.
- That is a truly family book that will be interesting for all family members.



Zina Surova, Philipp Surov

# I Spy With My Little Eye. Spring, summer

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- The book is easy to carry around so that your child can look around for what is shown in the pictures. It's simple: if you see a dragonfly on a walk, you find it in the book and tick it off.
- In addition to finding tasks, there are a lot of tips on how to easily and usefully keep your child busy without a smartphone.
- The book is created to help parents of preschoolers. The book familiarises the child with the world around them, develops attention, visual memory, structural thinking and creative abilities.
- The book is lightweight, comfortable for children's hands and for walking (the format is like half of A4). The pages are thick but flexible they are easy to leaf through and make notes.



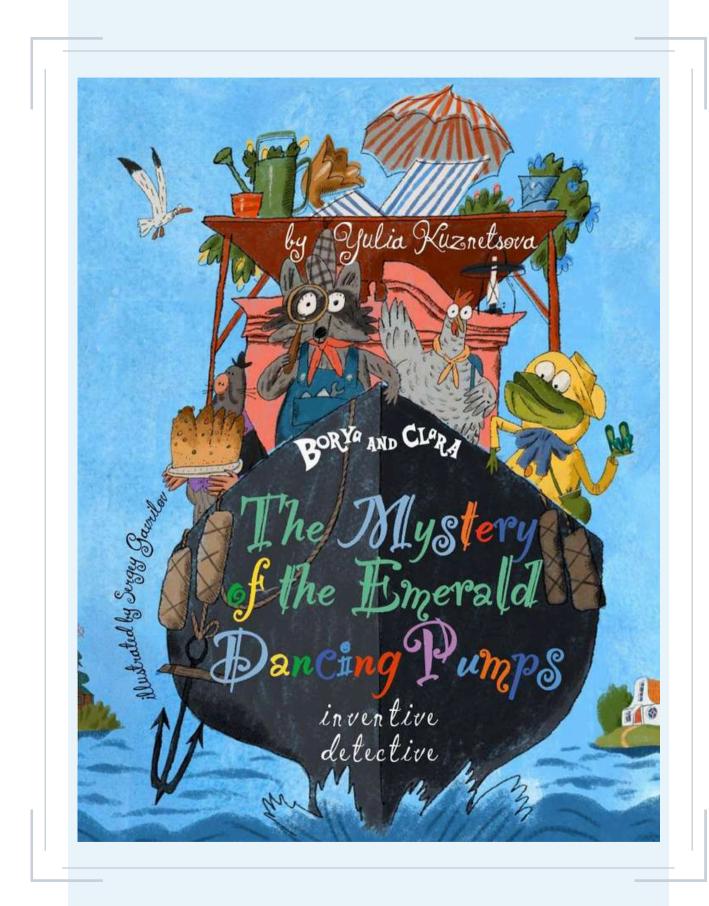
Zina Surova, Philipp Surov

# I Spy With My Little Eye. Autumn, winter

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- The book is lightweight, comfortable for children's hands and for walking (the format is like half of A4). The pages are thick but flexible they are easy to leaf through and make notes.
- The binding opens like a notebook, and the book turns into a paper tablet with a hard cardboard base.



#### Yulia Kuznetsova

# The Mystery of the Emerald Dancing Pumps

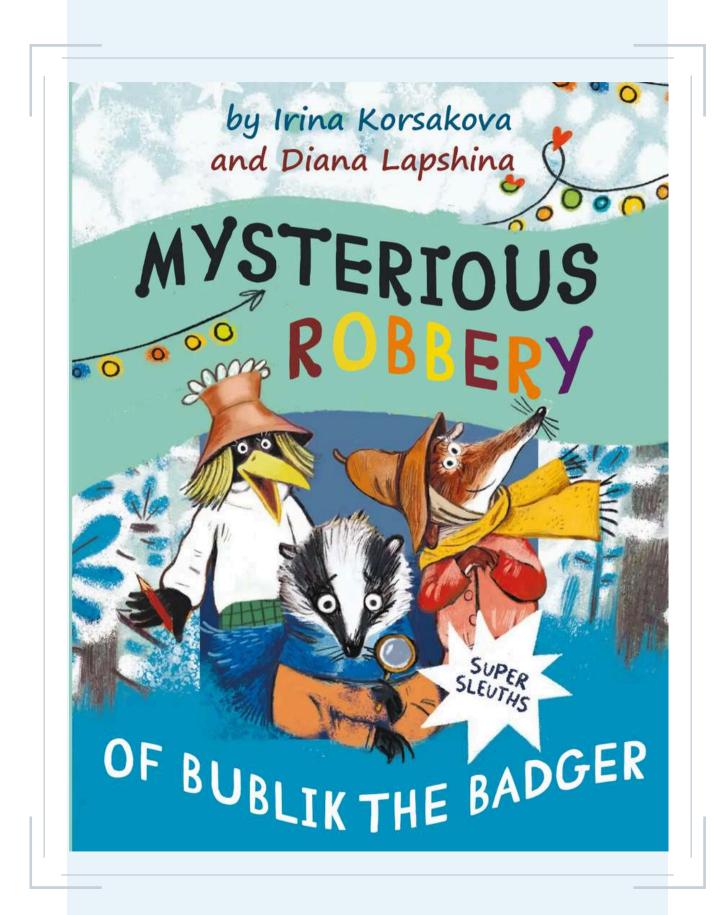


· Winner of the «International Illustration and Book Design Competition» for illustrations.

A fairy-tale detective story by the famous writer Yulia Kuznetsova.

The raccoon Borja and the chicken Clara live together in a cozy house on the river bank. Borja is creative, an inventor and a big lover of delicious biscuits. And Clara - a serious and strict fan of rebuses and order lover. Together such different, but perfectly complementary characters decide to help their neighbor the frog find her favorite missing shoes - emerald pumps.

- A fascinating detective story from the popular children's writer Yulia Kuznetsova will interest every reader.
- The book in the genre of 'inventive detective' will allow not only to solve the mystery, but also to create with the heroes amazing and incredibly useful devices.
- Bright and funny illustrations by Sergey Gavrilov will not let you get bored.



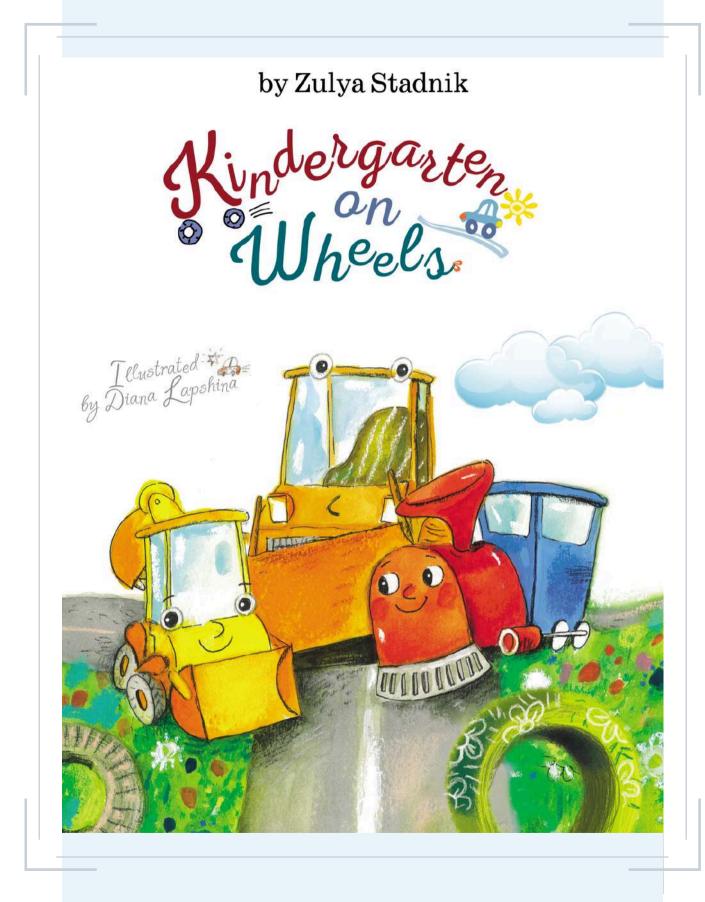
Irina Korsakova, Diana Lapshina

# Mysterious Robbery of Bublik the Badger

A fairy-tale winter detective.

Badger Bublik woke up in the middle of winter to find that he had been robbed. From the pantry all the numerous supplies that the thrifty owner had collected all year disappeared. Struck by the unpleasant news, he goes for advice to his friend Ferret. Bublik and the Old Ferret, led by the crow Yuyu, decide to go in search of mysterious robbers and missing supplies. The newbie detectives are waiting for fascinating adventures, unexpected allies and a worthy reward.

- $\cdot$  A captivating story that instantly transports the reader to the fairy-tale winter forest where Bublik, Yuu and Old Weasel live.
- · Following the trio of bright and funny characters, who will have to become real detectives and find the robbers, it is impossible to remain indifferent.
- · Adventures full of danger, cunning plans and unexpected solutions.
- · Illustrations by Diana Lapshina with expressive and emotional characters, charming forest landscapes and cosy interiors.
- · Clear and easy text suitable for independent reading.



# Kindergarten on Wheels

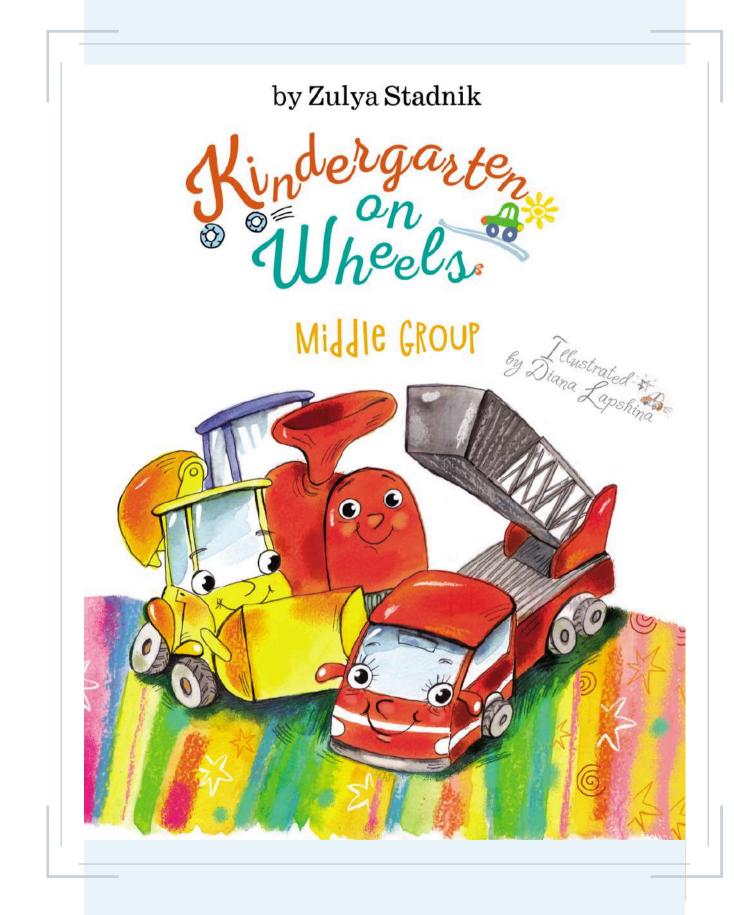
Zulya Stadnik is a children's writer from Tobolsk, winner of the Korneychukov Award international competition (in the category Prose for Children of Middle and High School Age) and A New Fairy Tale competition. She is a diploma winner of the Gaidar competition.

#### Key selling points

- Stories help children adapt quicker to kindergarten.
- Bright and colorful book, simple.
- Lively and emotional characters created by Diana Lapshina, a well-known artist.

Short funny stories are about a kid, excavator Klyusha. He goes to kindergarten, meets the fast train named Shpunchik, learns to make friends and play with other kids, small cars. Besides this, he learns to do what the strict nanny, bulldozer Kerosin Benzinovich, says, to eat healthy soups and porridge, settle quarrels and act together.

An essential book for children who go to kindergarten or prepare to go. In addition, of course, for their parents!



# Kindergarten on Wheels: Middle Group

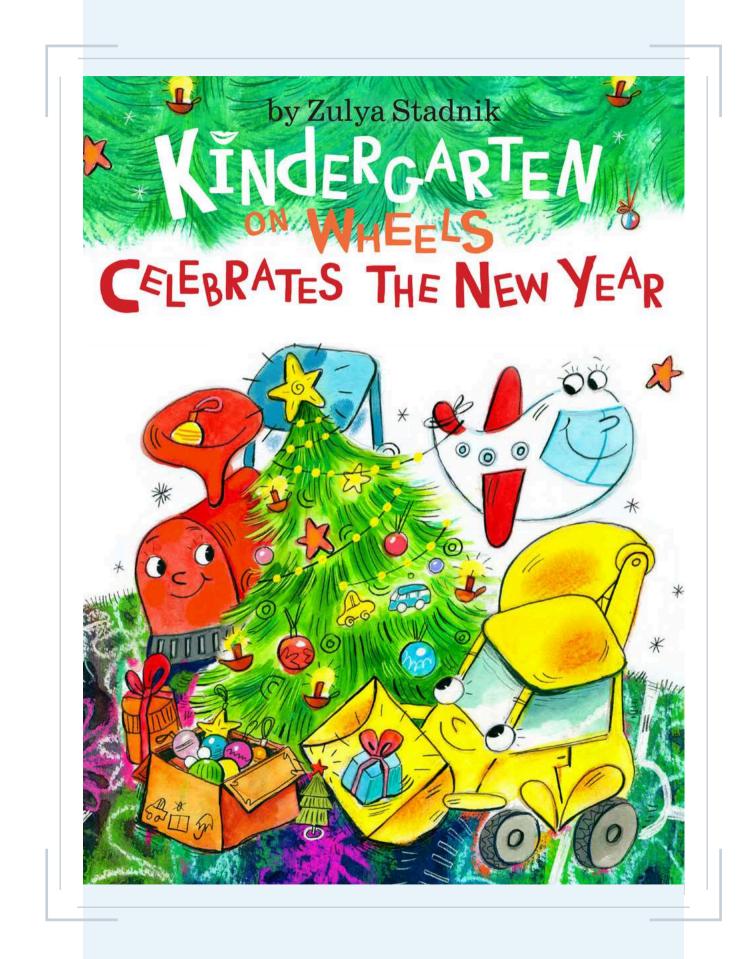
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#### Key selling points

- The previous book in the series became a bestseller.
- The book contains illustrative examples of how to solve the most awkward and unpleasant situations in kindergarten.
- Artist Diana Lapshina is a recognized master of illustrations for young children, and her drawings for the Kindergarten on Wheels series have become one of her best works.

Kindergarten on Wheels: Middle Group is a sequel to the popular book for pre-school children and their parents. These fun stories help the little ones to adjust to their new surroundings. Many children's favourite characters — the excavator Klyusha and the steam train Shpunchik — have grown up, and are now in the middle group.

They still listen to illuminative tales read to them by the strict but caring nanny Kerosin Benzinovich, and they also draw fruit, play a lot and, of course, can't resist pranks.



# Kindergarten on Wheels celebrates the New Year



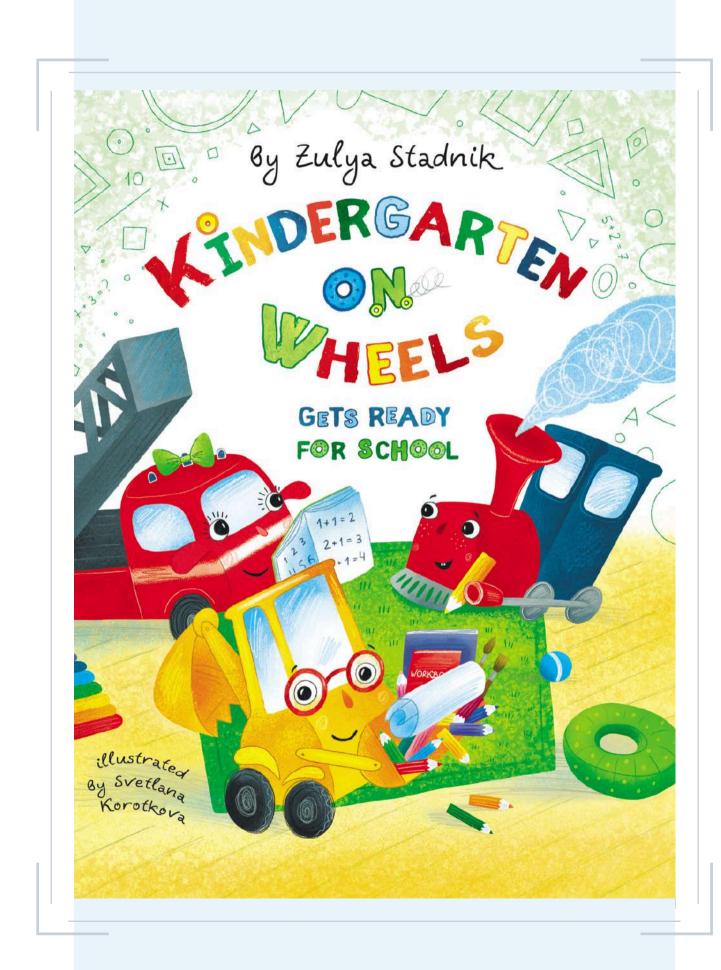
· Diploma of the «International Illustration and Book Design Competition» for illustrations.

Zulya Stadnik is a children's writer from Tobolsk, winner of the Korneychukov Award international competition (in the category Prose for Children of Middle and High School Age) and A New Fairy Tale competition. She is a diploma winner of the Gaidar competition.

#### Key selling points

- · Sequel to the Kindergarten on Wheels bestseller
- · Good fairy tale stories help children in kindergarten get ready for the New Year's holiday
- · Bright festive illustrations by artist Diana Lapshina

In the continuation of the popular Kindergarten on Wheels series, the little excavator Klyusha, the steam locomotive Shpunchik and other vehicles are getting ready with joy and excitement for the New Year's Day matinee. They write letters of wishes to Old Snow Truck, learn poems and rehearse a dance. But, as always, Klyusha has some difficulties with these preparations and his friends and the caring teacher Kerosin Benzinovich help him out. Another book with tips for kids and their parents on how to behave in difficult situations that arise in kindergarten.



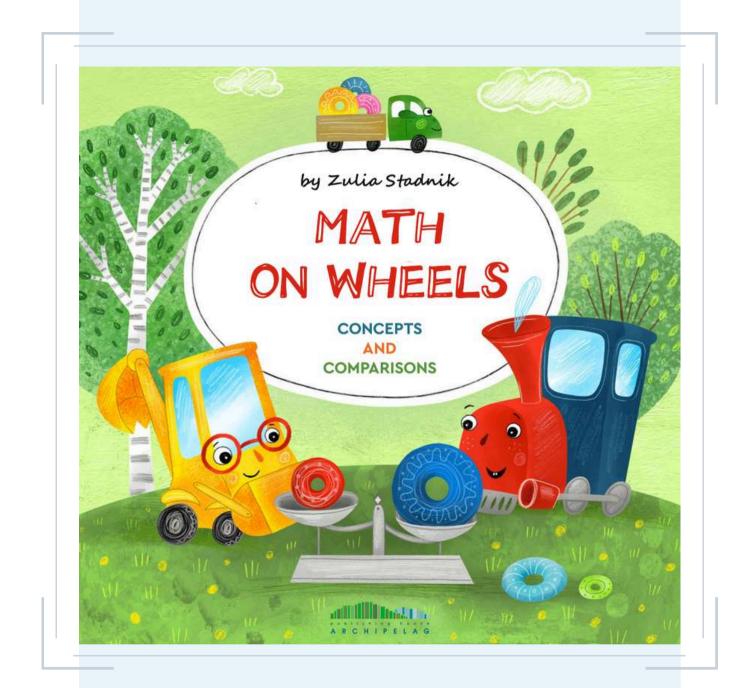
# Kindergarten on Wheels gets ready for school

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#### Key selling points

- · Newest part of the bestseller series "Kindergarten on Wheels" for preschoolers.
- · Adaptation book for preparing a child for school.
- · The book will give children an initial idea of school and lessons.
- · Short and fascinating stories by Zulya Stadnik with plots relevant to children and charming characters are suitable for child's independent reading.

In the new book about a Kindergarten on Wheels, the characters are in full swing preparing for school: learning to count and listen carefully to the teacher, drawing lines and letters. The excavator Klyusha, the train engine Shpunchik and the fire engine Gasya are a little sad and afraid to leave the Kindergarten. Nevertheless many new discoveries and meetings await them ahead. Together with the heroes, little readers will be able to feel more mature, learn more about school and will definitely want to go to it as soon as possible.

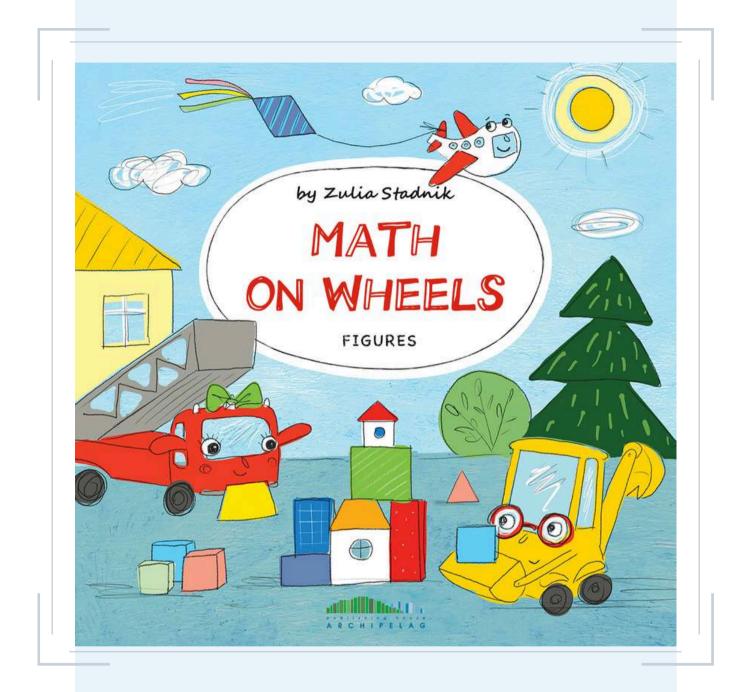


# Math on Wheels: Concepts and Comparisons

A cardboard book about mathematical concepts for the little ones.

Heroes of the popular series of books "Kindergarten on Wheels", small excavator Klyusha, steam truck Shpunchik, fire engine Gasya and others, will help the child learn to compare the weight, size, width, height and number of objects that surround him.

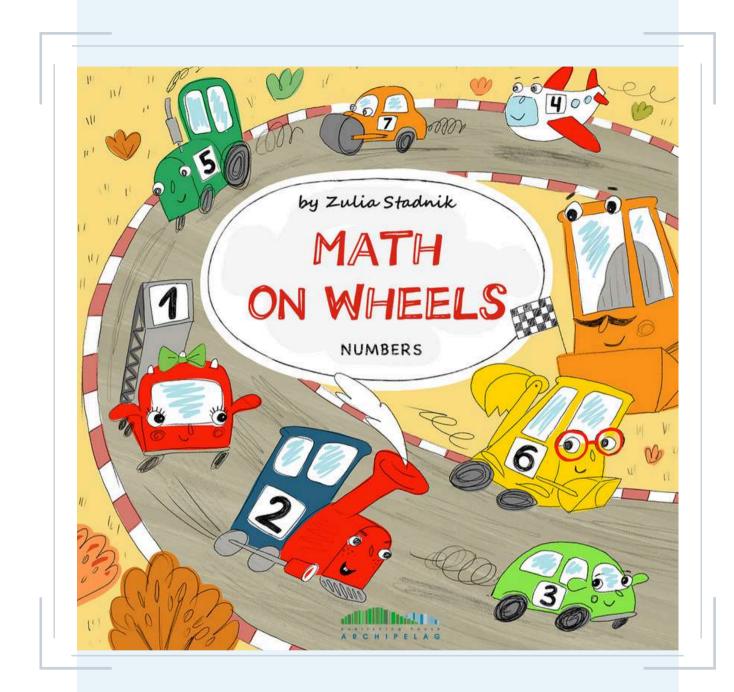
- A manual for the youngest children about basic mathematical concepts.
- In the company of favourite characters to prepare for the study of mathematics at school will be not only easy, but also fun.
- The dense cardboard book with rounded edges is perfect for reading with toddlers.



# Math on Wheels: Figures

Excavator Klyusha, steam truck Shpunchik, fire engine Gasya and other characters of the popular series of books by Zulya Stadnik "Kindergarten on Wheels" study geometric figures with the help of a caring nanny-bulldozer Kerosin Benzinovich.

- A fun maths book for 3-5 year olds.
- After listening to the stories in this book and performing picture tasks, children will be able to identify and name the shapes of road signs, puddles, windows, mats and other objects around them.
- With the charming characters of the popular series of books 'Kindergarten on Wheels', learning basic mathematical concepts will be easy and fun for preschoolers.
- The dense cardboard book with rounded edges is perfect for reading with toddlers.



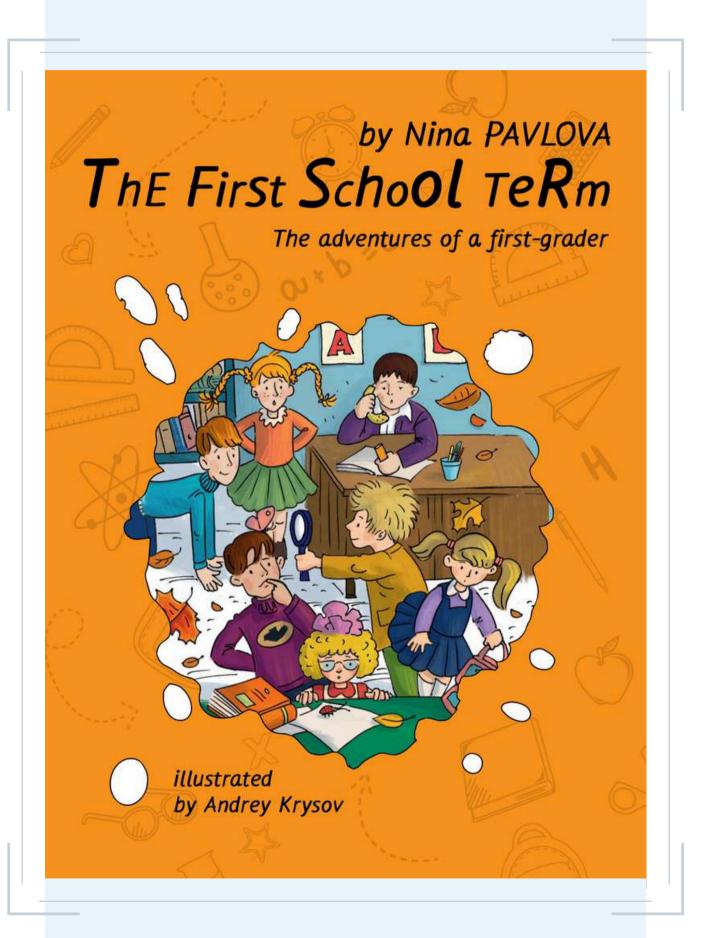
#### Math on Wheels: Numbers

Excavator Klyusha, steam truck Shpunchik, fire engine Gasya and other characters of the popular series of books by Zulya Stadnik "Kindergarten on Wheels" study numbers with the help of a caring nanny-bulldozer Kerosin Benzinovich.

#### Key selling points:

- A book for the youngest children that will teach them to count from 1 to 10.
- With the charming characters of the popular series of books 'Kindergarten on Wheels' preschoolers will easily learn to count and find familiar numbers around them (on clocks, traffic lights, road signs).
- Bright illustrations by popular artist Svetlana Korotkova will make the learning process fun and exciting.
- The dense cardboard book with rounded edges is perfect for reading with kids.

2024



Nina Pavlova

#### The First School Term

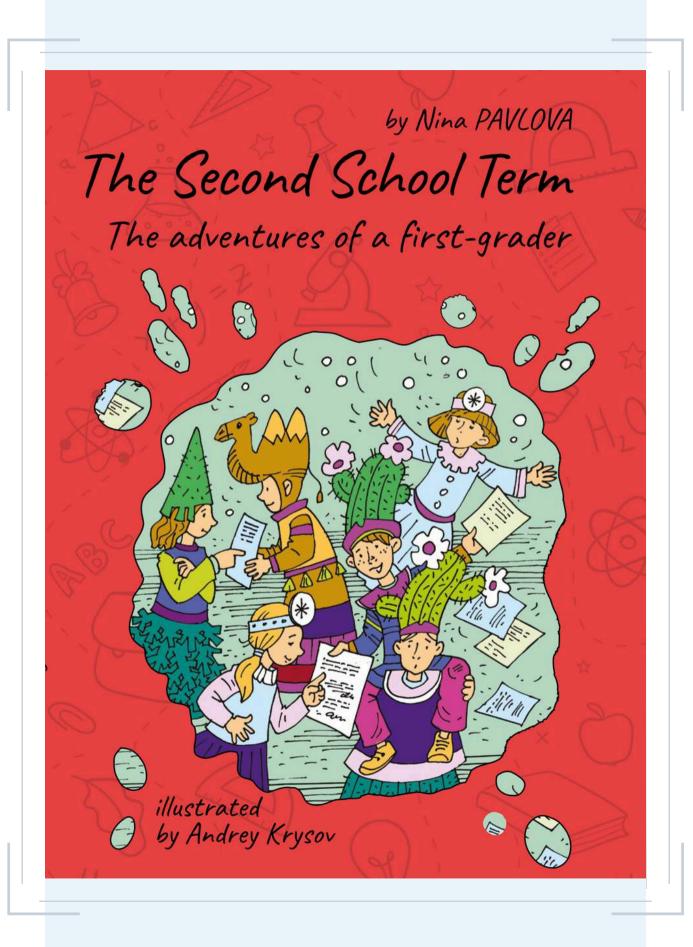
Nina Pavlova is a young writer from Moscow. She is winner of Valya's Tales, laureate and winner of the New Fairy Tale contest, and winner of the Golden Pen of Russia. In 2021, the book "Marfa from Sosnovka" was included in the long list of the Big Tale Prize named after Eduard Uspensky in the Fairy Tale category; the collection of stories was also short-listed for the literary contest named after Korney Chukovsky in the category "The best book in prose for children up to seven years."

#### Key selling points

- · A book for first graders helping to adapt to school
- $\cdot$  The stories are filled with the author's excellent humor understood by both adults and children
- · Illustrator Andrey Krysov perfectly embodied the images of modern schoolchildren; each of his characters is a bright personality.

Rita and her friend Ksyusha go to school for the first time. Actually, they do not want to go to school, since they can neither read nor write, and rumor has it that they are not allowed to jump on the desks. But it can't hurt to try. The girls made up their minds, and they didn't regret it. School life went full steam ahead immediately!

First graders took part in the school sports day, made an unforgettable present to their teacher, summoned the Queen of Spades, opened a detective agency, made a mess in the pets' corner, and fought the zombies... In short, the first term was great!



#### Nina Pavlova

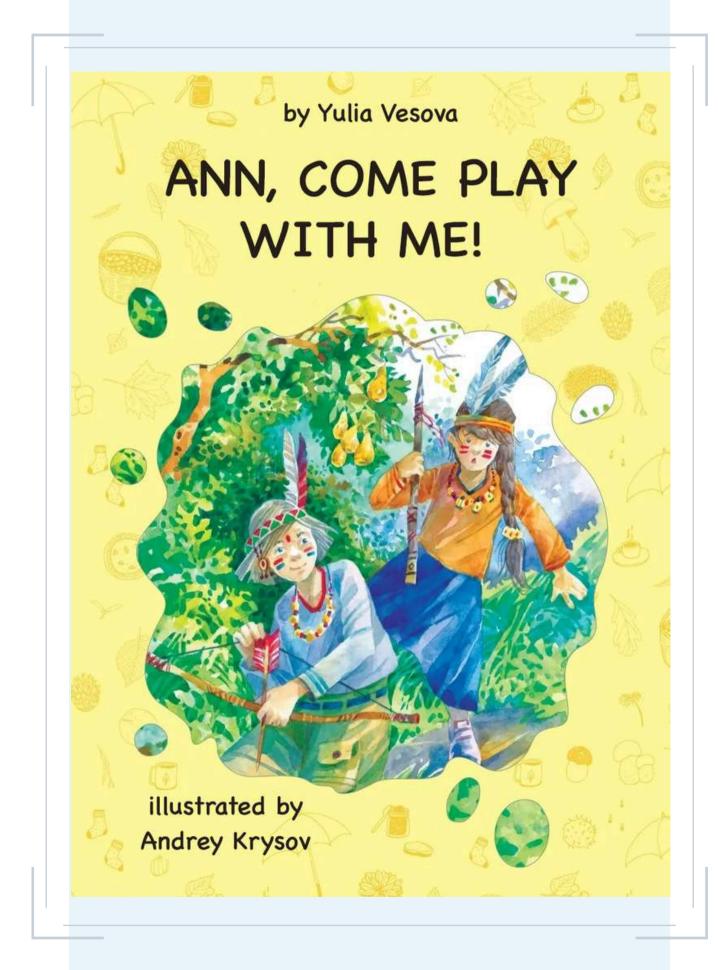
#### The Second School Term

Continuation of the book "The First School Term", a new collection of humorous stories by Nina Pavlova, a finalist of the Kornei Chukovsky Literary Award. Each story is a small episode of school life, in which restless boys and girls with their rich imagination and sense of humor turn any day into an adventure full of funny curiosities and bright events.

# Key selling points

- · A new book by Nina Pavlova, a finalist for the Chukovsky Prize, and Andrei Krysov, a diploma holder of the Image of the Book Art Prize.
- $\cdot$  Sparkling humour, charming characters and comical situations that will not leave any reader indifferent.
- · Written in the first person, the stories will help build a positive image of the school.
- · ·The book will provide a charge of vigour and good mood before the beginning of a new term and will give courage on the eve of the very first school day.

The first term flew by, and now the second term is in full swing, in which Rita and her inexhaustible on inventions and mischief classmates are waiting for more adventures. From the second term in their class there is a newcomer - Valerka. The boys quickly bring him up to speed, and then together they choose a new school director, sculpt a snow sphinx, prepare for a New Year's play and accidentally discover a foreign spy in the park.

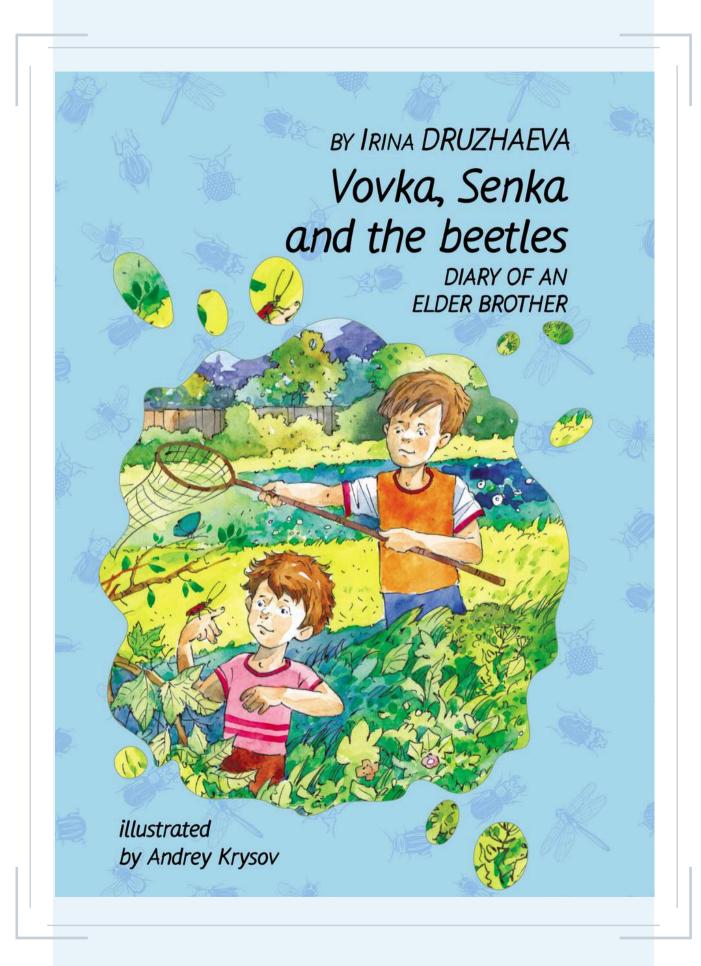


#### Yulia Vesova

# Ann, come play with me!

A collection of short stories by children's writer and poet Yulia Vesova about summer, friendship, warmth of family relations, nature of the native land and happy childhood. The main heroine with her parents comes to the village every year for the holidays. There for her waits her friend Ann – a faithful ally and comrade, with whom you can easily lure a tarantula, find a shark tooth, bake potatoes in the ash, collect all the Colorado beetles in the district and even survive a meeting with a real viper, so there are enough great memories for the year ahead!

- · Stories about adventures that schoolchildren can have in the countryside during the summer.
- · Easy-going and always ready to invent, the heroines infect with energy, desire for discovery and a spirit of healthy adventurism.
- $\cdot$  The book is about the fact that even without gadgets and video games summer can be unforgettable, and holidays can be insanely interesting.
- · Filled with great love for children's worldview, Yulia Vesova's stories focus on the bright and warm moments of a child's life.
- · Colourful watercolour illustrations by Andrey Krysov capture the brightest events and impressions of summer, which are destined to become some of the best childhood memories in the future.

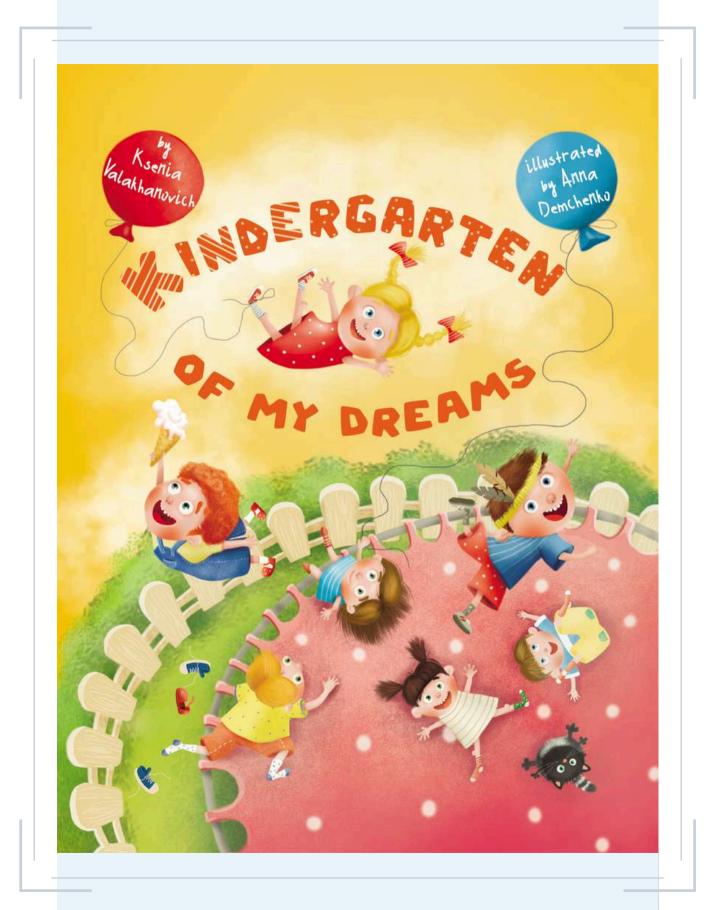


#### Irina Druzhaeva

# Vovka, Senka and the bugs. Diary of an Elder Brother

With the appearance of his younger brother in his life, Vovka has more reasons to smile, but also more worries. After all, a brother is not only a comrade in games and pranks, but also a great responsibility and a source of endless questions. Read about how Vovka found answers to all kinds of "why" of his younger brother, learnt to be his friend and protector, and also observed nature in the face of the household and friends and wrote everything down in his diary in the stories filled with warmth, sincerity and childlike directness of the finalist of the P.P. Ershov Prize finalist writer Irina Druzhaeva.

- · A collection of stories about what is important to every schoolchild: first crushes, quarrels, discoveries and relationships with younger siblings.
- · The book proves that observing the weather, animals, plants and households is much more interesting and fun than it may seem at first glance.
- $\cdot$  Small stories, written on behalf of schoolboy Vovka, teach to treat nature and others with care.
- $\cdot$  Stories are about the importance of trust and respect in families, the bond between generations and love for loved ones and all living things.



#### Ksenia Valakhanovich

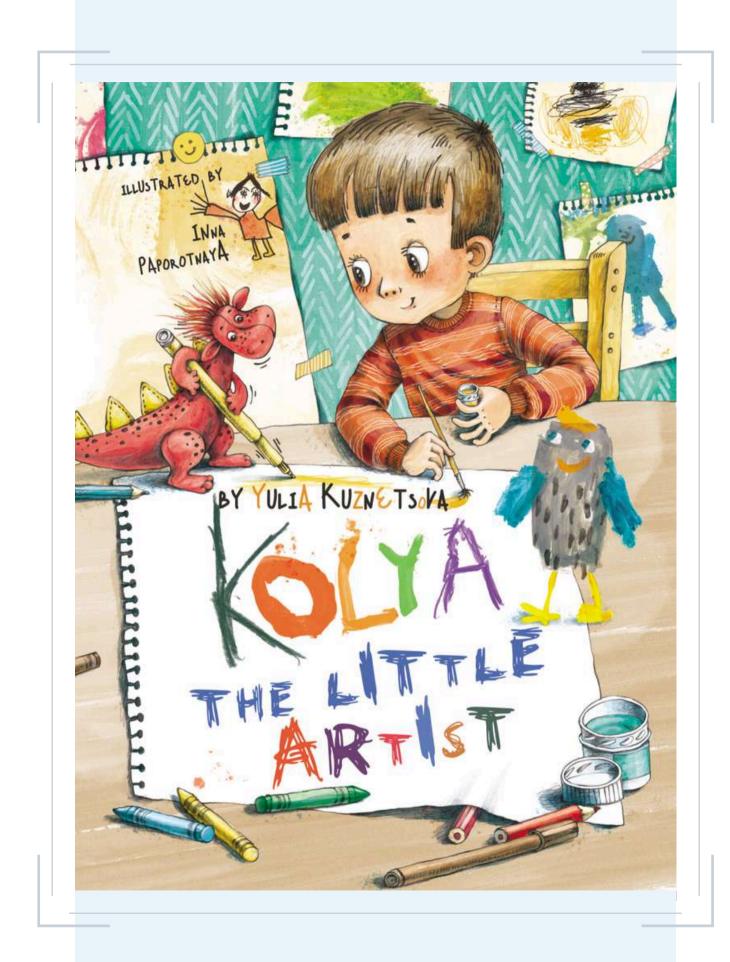
# Kindergarten of My Dreams

Ksenia Valakhanovich is the author of many popular books of poetry for children, as well as the musical Oscar and the Pink Lady. She is a two-time winner of the Golden Pen of Russia national literary prize and the winner of many other prestigious literary awards and prizes. Her books are published by major Russian publishing houses and are included in the bestseller lists of children's literature.

#### Key selling points

- The book creates an appealing image of kindergarten, helping to overcome adaptation problems.
- Hilarious pre-schoolers depicted by the popular artist Anna Demchenko beckon to the world of childhood, filled with innocent pranks and unbridled joy.
- Children and adults love Ksenia Valakhanovich's style that successfully combines funny puns, clever neologisms and inimitable humour.

A new collection of poems about kindergarten by the popular poetess Ksenia Valakhanovich. Their ingredients are as follows: funny stories from the lives of little ones, sparkling humour, wordplay, amusing rhymes and, of course, love for children in every line. Poems are ideally suited for reading at home, and for recitation at preschool matinees. And Anna Demchenko's illustrations can be viewed endlessly, with admiration for her funny and incredibly touching characters.



Yulia Kuznetsova

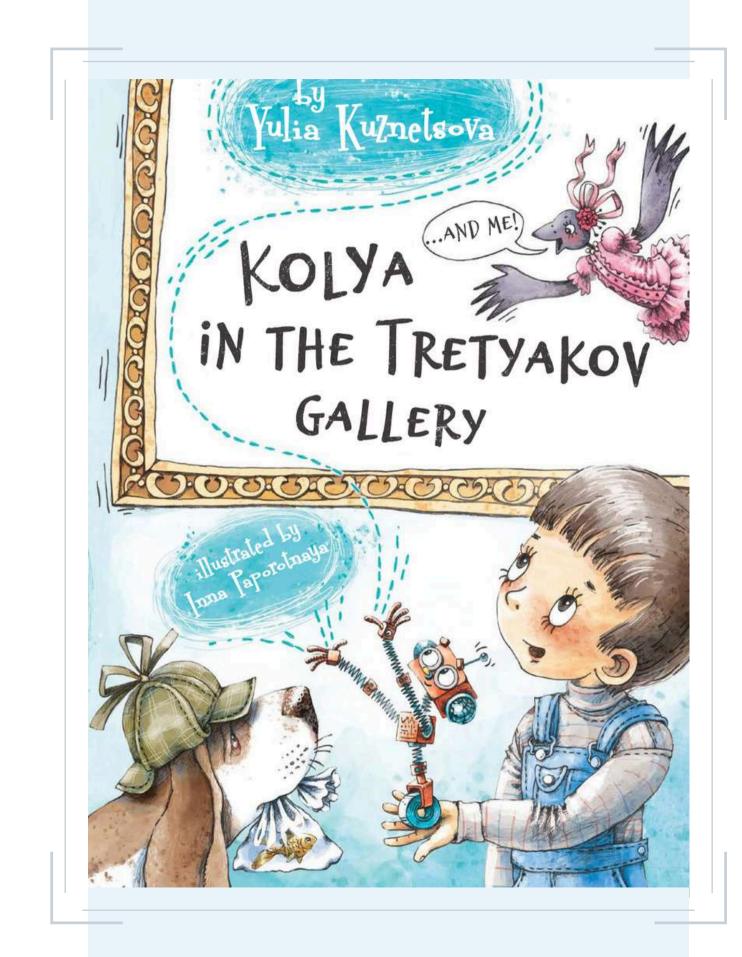
# Kolya the Little Artist

Yulia Kuznetsova is a popular children's writer, educator, and author of reading courses for children and adults. She was granted several national literary awards and prizes, including the Eduard Uspensky "Big Fairy Tale" award.

#### Key selling points

- · In every line there is lots of author's love, care and attention to the simplest and at the same time important things for children and parents
- · The book will appeal to children who are beginning to draw
- · The book teaches children to see the essence and find the charm in the most ordinary and everyday objects
- · Illustrations by Inna Paporotnaya, full of fun details, will be a source of inspiration for the child discovering the world

Kolya the Little Artist is a book about the value of children's creativity. All kids love to draw, because a brush and paints help them explore and open up the big world. It's a shame that adults don't always have the time or energy to appreciate their child's creative talents, and sometimes they just don't have the ideas for drawing together. Little Kolya is lucky: his attentive and caring mother supports his interest, takes him to classes, looks together with him for a real "zucchini" color, and helps him make a "bumblebee" felt-tip pen. And his older brother invents and draws a funny Chibzik-Chabzik for Kolya.



#### Yulia Kuznetsova

# Kolya in the Tretyakov Gallery



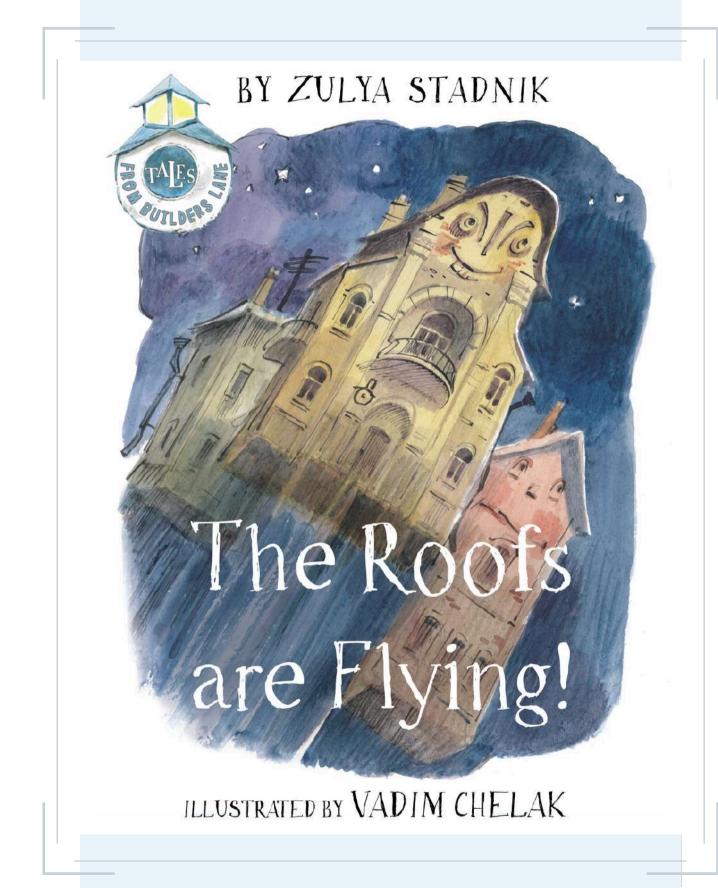
Long list of Chukovsky Literary Competition in the nomination «The best text in prose for children under 7 years of age».

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#### Key selling points

- The book will open up in museum visits an interactive and interesting side for children, immersing them in an exciting journey with friends.
- · High-quality reproductions provided by the State Tretyakov Gallery allow a detailed study of key works of Russian artists without leaving home.
- · The information about the paintings and artists contained in the book has been verified by specialists from the State Tretyakov Gallery.
- The witty illustrations by Inna Paporotnaya complement the story and Martian alphabet on the endpaper turn reading into a game.

Kolya and his mother are going to the State Tretyakov Gallery. Kolya loves to draw, but he is afraid that he will be bored among the complex and incomprehensible "adult" paintings. However, the excursion turned out to be not just interesting - it turned into an exciting adventure! Especially since Kolya and his mother were accompanied by the impulsive rook Fanya and the Martian robot But, who came to Earth to understand the mystery of human emotions. Along with the book's characters, young readers will become acquainted with the key masterpieces of Russian fine art exhibited in the State Tretyakov Gallery and examine reproductions printed on high-quality coated paper.



# The Roofs are Flying!



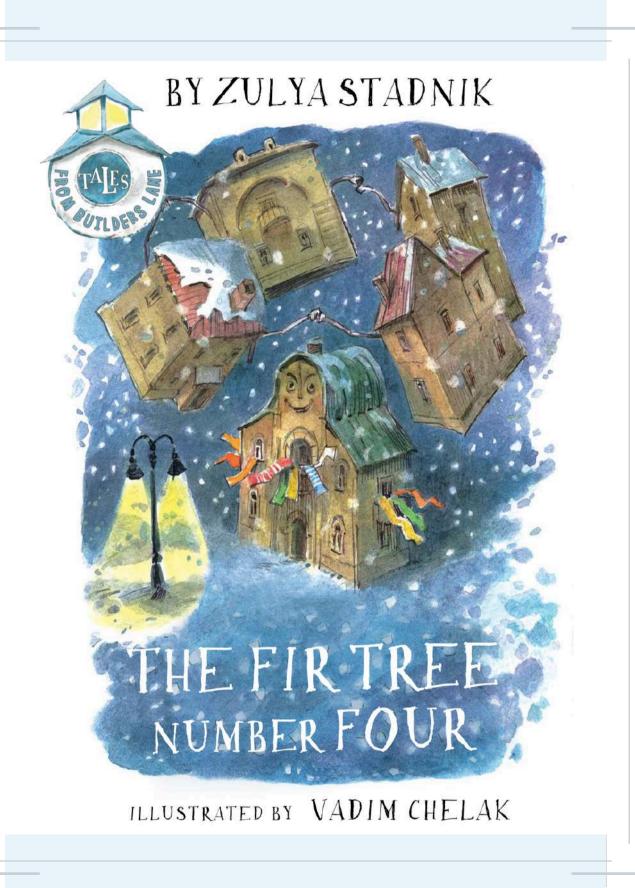
· Long list of Chukovsky Literary Competition in the nomination «The best text in prose for children aged 8 to 12».

Zulya Stadnik is a children's writer and theatre actress. She runs a children's literary studio. Besides this, Zulya is a yoga teacher. Winner of Korneychukovskaya Prize International Contest (Prize for middle-aged and older adults' nomination) and New Fairy Tale Contest, diploma winner of Gaidar Contest.

# Key selling points

- Cozy fairy-tale world full of kindness and wisdom.
- Unique author style based on word play, humour and witty dialogues.
- Absolutely gorgeous watercolor illustrations performed by Vadim Chelak, a modern classic in illustration.

Incredibly funny, touching and moral stories about two-story houses and their inhabitants. Houses assemble rainwater downpipes for orchestra, secretly fly to the sea at night, tell scary stories, write poems and go on many other amazing adventures. With this, they help their inhabitants understand worldly wisdom, achieve harmony and get along with each other.



#### The Fir Tree Number Four

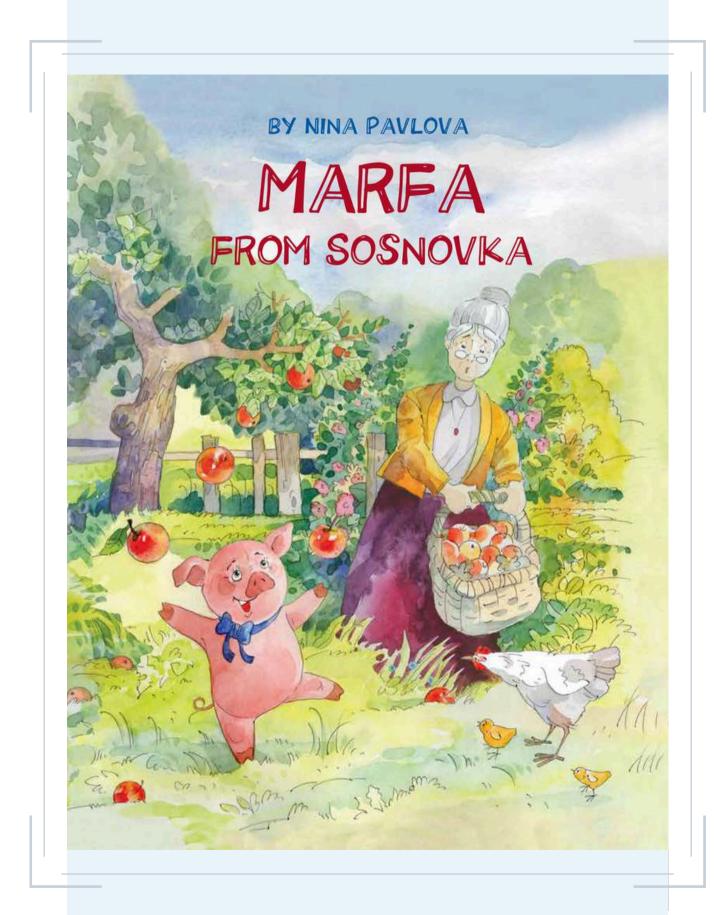
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#### Key selling points

- Subtle humor, wordplay and witty dialogues by Zulya Stadnik.
- Unexpected plot twists and a fresh take on everyday things.
- The book is decorated with elegant watercolor illustrations by the famous artist Vadim Chelak.

The Fir Tree Number Four collection of fairytale stories continues the cycle "Fairytales of Builders Lane" that began with the book The Roofs are Flying!.

The main characters of the book are flying and talking two-story houses. They are light-hearted and inquisitive, just like children, and like children they love adventure. In this book they celebrate the New Year, play hockey with a manhole cover, take care of a kitten, meet with foreign "colleagues", and even lose excess weight! They quarrel and make up, they feel sad and fall in love, but most importantly – they help their residents (and the readers at the same time) to understand important worldly truths, achieve harmony with themselves, and get along with others.



#### Nina Pavlova

### Marfa from Sosnovka



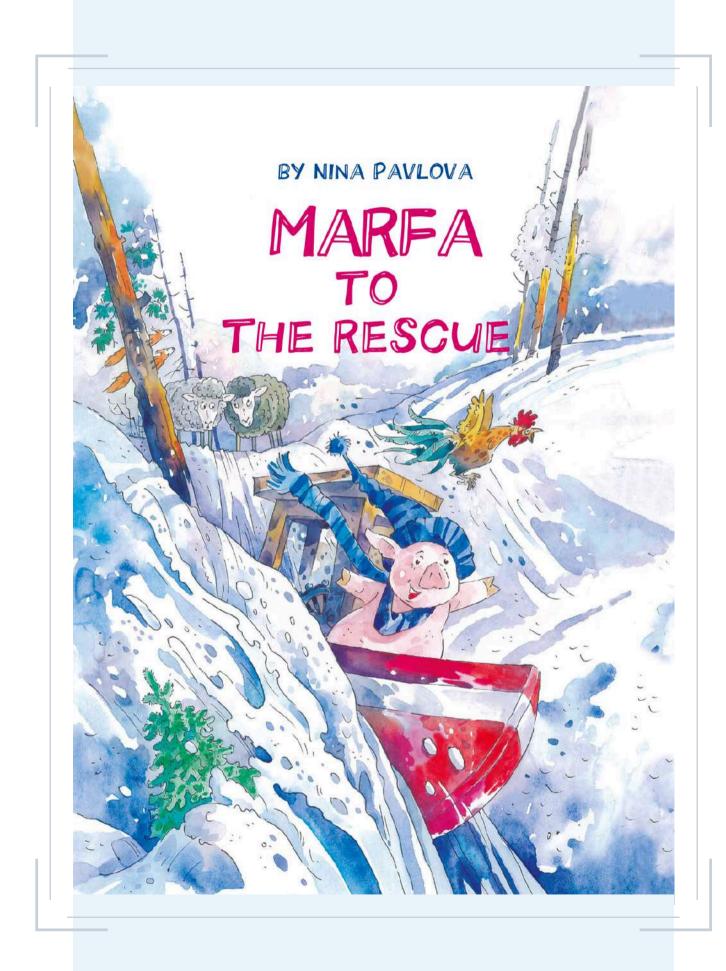
- · Diploma of the «International Illustration and Book Design Competition» for illustrations.
- · Short list of Chukovsky Literary Competition in the nomination «The best text in prose for children under the age of 7 years».

Nina Pavlova, the winner of Valya's Tales competition and a laureate of the New Fairytale and the Golden Pen of Russia contests, writes fairytales and stories for preschool and junior school children. Her works have been published in electronic magazines for children: Cherdobryak, Shishkin Forest, and others. Prankish first-graders, mischievous elderly ladies, and spirited piggies are main characters in her stories.

#### Key selling points

- Amazingly funny stories about the smartest and cleverest pig.
- Delightful rural pastorals with the endlessly charming inhabitants of Sosnovka, performed by Andrey Krysov.
- Nina Pavlova's stories teach us to cherish and care for our family, loved ones, and pets.

When Agrippina Vitaminovna took Marfa the pig for a few days, she could not have imagined how her life would change. You will never have a dull moment with Marfa, because she does everything in her own special way and in fact she loves to poke her little snout in everything. And the most surprising thing is that Agrippina Vitaminovna soon realized that she didn't want to part with the naughty and mischievous pig, while Marfa realized how much this kind old woman means to her.



#### Nina Pavlova

#### Marfa to the rescue

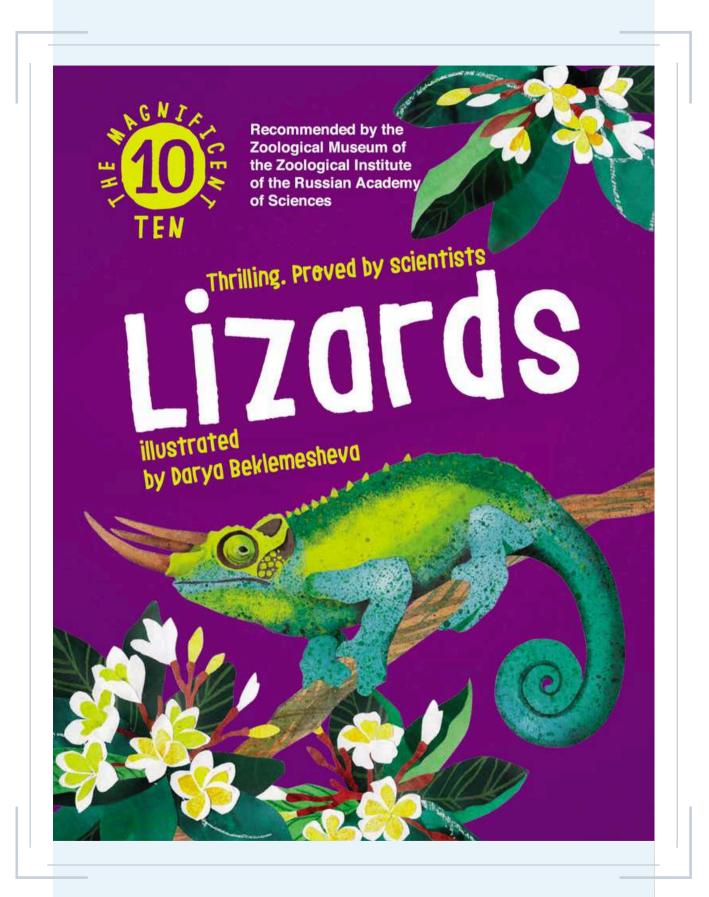
Nina Pavlova is a children's writer, a laureate and diploma winner of the New Fairy Tale international literary contest (2017, 2018), winner of the Golden Pen of Russia award (2019), semi-finalist of the New Children's Book competition (2016, 2018).

The books "Marfa from Sosnovka" and "The First Term" were included in the long lists and shortlists of prestigious literary awards.

#### Key selling points

- · The book is a sequel to the bestselling "Marfa from Sosnovka" about a resourceful piglet.
- · Life-affirming and joyful stories will not leave anyone indifferent!
- · Illustrations by Andrei Krysov convey the unique atmosphere of Sosnovka.
- · The book teaches young readers to look at themselves from the outside and direct their energy in a useful direction.

The first book about the famous Marfa the Pig from the village of Sosnovka became a bestseller and was highly appreciated by the jury of the major literary and illustrative awards of the Russian Federation. In the new stories the children will find even more imaginative and funny adventures of the favorite heroine, who this time will have to perform a real feat: despite the cold and snowstorm, to get the medicine to rescue the favourite chicken of her owner Agrippina Vitaminovna.



# Mikhail Lukashevich, Anna Simagina, Lyudmila Khoreshko **The Magnificent Ten. Lizards**



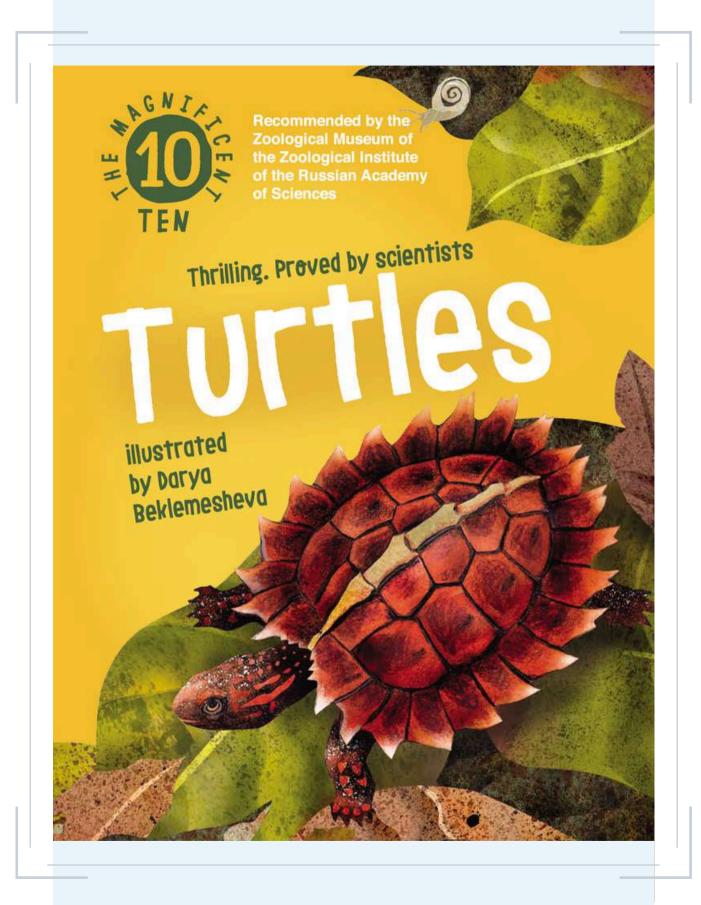
- · Finalist of the exhibition «Unique Planet».
- · Participant of the International Festival of Book Illustration and Visual Literature «Berrywater».

The book is written by a group of authors of "Archipelag" publishing house. Science and education series "The Magnificent Ten" tells about the diversity of animal life on our planet and about its most amazing inhabitants. Leading Russian zoologists help us to present most accurate and reliable information. And simple and fascinating texts will be understandable even for preschoolers.

# Key selling points

- An exciting and informative book for primary schoolchildren, with a unique collection of facts about different lizards.
- All texts in the book are simple and captivating, and the leading specialists of the Zoological Institute of the Russian Academy of Sciences helped to ensure maximum accuracy and reliability of the information provided.
- The book is illustrated by the artist Daria Beklemesheva who has created unique and distinctive images of each of the lizards.

This book will show a wonderful world of lizards! Nature has endowed them with amazing properties to survive in the most difficult climates. Some of them can fly for dozens of meters, some can drink with their skin, and others are indistinguishable from a branch with dry leaves.



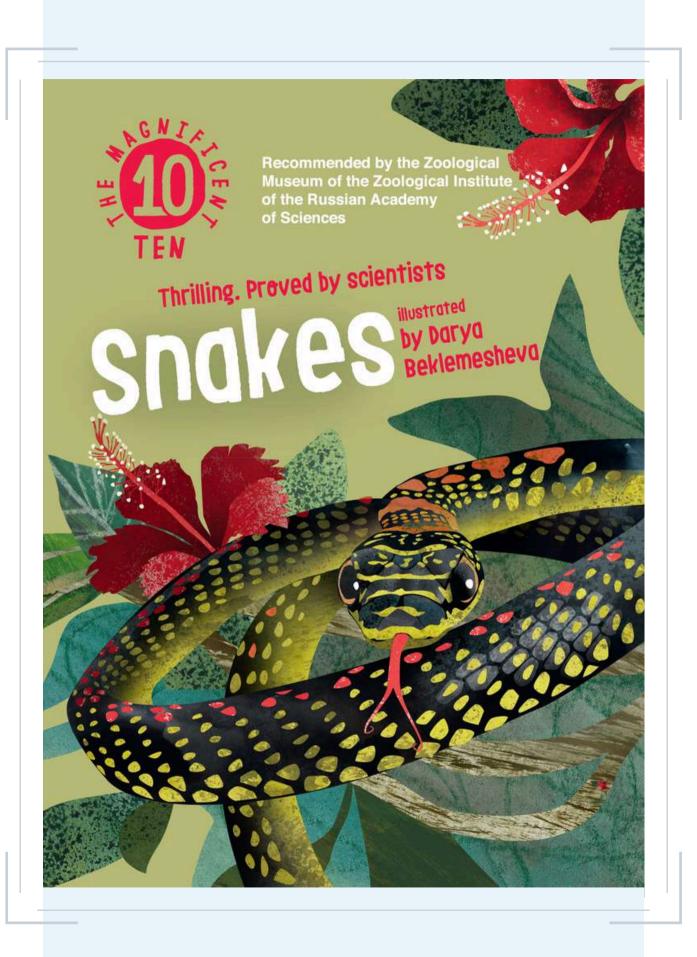
Mikhail Lukashevich, Lyudmila Khoreshko

# The Magnificent Ten. Turtles

#### Key selling points

- Short engaging descriptions help children effortlessly absorb scientific information and take a genuine interest in wildlife.
- The authenticity of the texts and facts as well as the accuracy of the images thanks to the scientists from the Zoological Institute of the Russian Academy of Sciences.
- The collage illustrations make it hard to take your eyes off the turtles as if they were alive on the pages of the book, capturing the attention of readers of all ages.

This book is dedicated to the world's most amazing turtles. It turns out that not all turtles are slow: many are great swimmers, and some can run fast. Some have a thick shell on their backs, while others have a light skin shield. Some fit in the palm of a hand, while others weigh as much as a small car. But they are all very interesting and unique. In this book you will meet the loggerhead, Chinese trionychid, terrapin, matamata, and other turtles from our MAGNIFICENT TEN!



Mikhail Lukashevich, Anna Simagina, Lyudmila Khoreshko The Magnificent Ten. Snakes



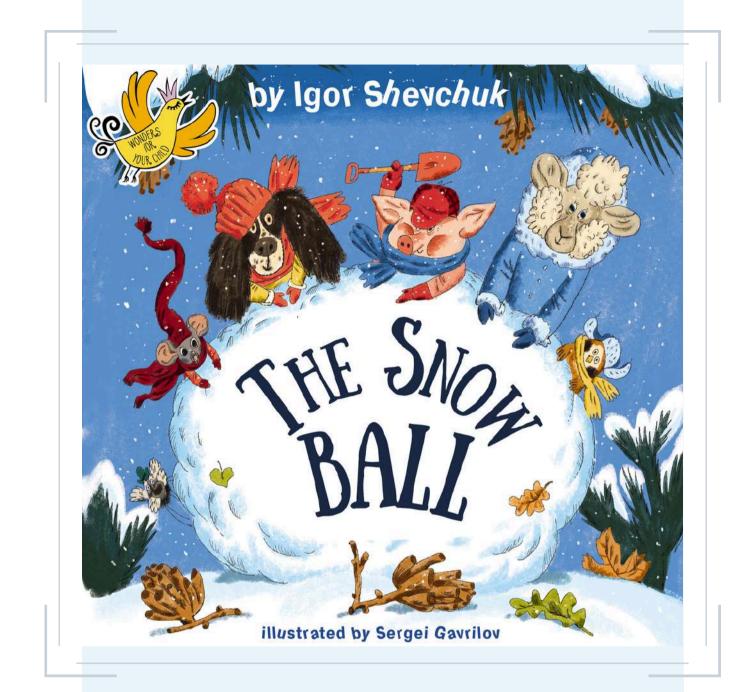
 $\cdot$  Diploma of the «International Illustration and Book Design Competition» for illustrations.

The book is written by the team of authors of the Archipelago publishing house. The Magnificent Ten scientific and educational series tells about the diversity of the animal world on our planet and its most amazing representatives. Leading Russian zoologists help to provide the most accurate and reliable information. And simple and fascinating texts will be understandable even to preschoolers.

# Key selling points

- $\cdot$  A fascinating and informative book for elementary school children, with a unique compilation of information about different snakes
- · All the texts in the book are simple and entertaining, and the leading specialists from the Zoological Institute of the Russian Academy of Sciences helped to ensure maximum accuracy and reliability
- $\cdot$  The book is illustrated by artist Daria Beklemesheva, who has created unique and distinct images of each of the snakes

Most people are afraid of snakes and do not think about how useful these reptiles are. Some of them help regulate the number of harmful rodents and insects, while others provide valuable venom used in medical practice. Currently, robotics scientists are paying close attention to snakes as they study the ways in which these nimble and fast reptiles move.



# Igor Shevchuk

#### The Snowball



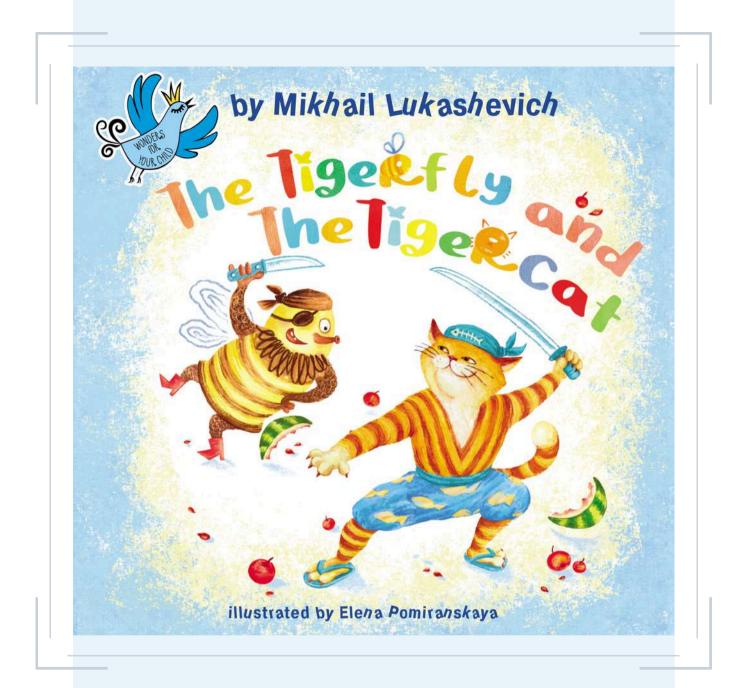
Short list of Chukovsky Literary Competition in the nomination «The best poetry collection for children under the age of 7».

Igor Shevchuk is a writer, poet, musician, and scriptwriter of children's TV programs and animated series. He is a member of the Union of Journalists and the Union of Writers. To date, he is the author of more than 70 fold-out books as part of board games and more than 100 children's prose, poetry, educational and game-design book collections..

# Key selling points

- · Witty playful poems.
- $\cdot$  A game poem for winter walks.
- · Each two-page spread designed by artist Sergei Gavrilov makes you look closely at the details, not to miss the main thing and laugh with pleasure at the characters of the book.
- · Development of speech and reading skills.
- · A safe and durable book made of thick cardboard.

Five friends – Sparrow, Lamb, Mouse, Piglet and Puppy – have made a big snowball. But, it seems, someone seems to have rolled inside it. Who is so unlucky? Children will be happy to solve this puzzle together with the heroes of the funny poem by the famous poet and screenwriter Igor Shevchuk, dedicated to the beloved children's winter fun.



#### Mikhail Lukashevich

# The Tigerfly and the Tigercat



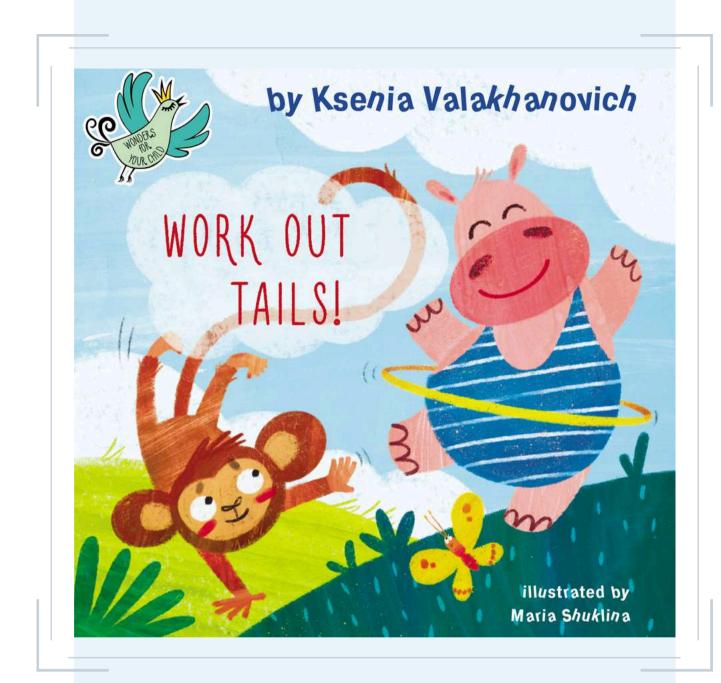
·Short list of Chukovsky Literary Competition in the nomination «The best poetry collection for children under the age of 7».

Mikhail Lukashevich is a journalist, writer, translator, and literary critic. He writes short stories and poems for children and minimalist poems for adults.

# Key selling points

- · A short but exciting story in the tradition of Chukovsky.
- · A cheerful fairy tale in verse.
- · You immediately fall in love with the charming and funny characters artistically shown by illustrator Elena Pomiranskaya.
- · A safe and durable book made of thick cardboard.

When the striped and winged wild Tigerfly flies into the kitchen, everyone scurries away, leaving the bandit to feast on the coveted trophy – a delicious sweet watermelon. But, as always in fairy tales, the mighty hero – the noble and fearless Tigercat – will help to deal with the villain. A cheerful verse story of the epic battle between Tigerfly and Tigercat for the youngest readers. Of course, good will triumph!



Ksenia Valakhanovich

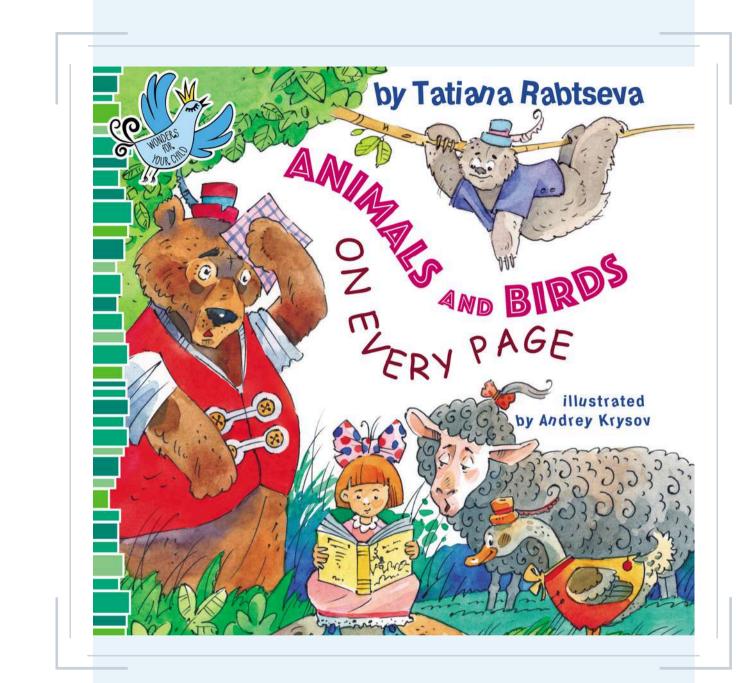
# Work out, tails!

Ksenia Valakhanovich is a children's poetess from Belarus. She has published more than 10 books of poems, a winner of the Manuscript of the Year Award (2016), silver winner of the Golden Pen of Russia National Literary Award and the Chukovsky Award.

# Key selling points

- · Exercises for children in verse.
- $\cdot$  The book expands the child's horizons and introduces new animals.
- · Quickly memorized verses and bright illustrations contribute to the rapid development of speech in children two-three years old.
- · Safe and durable book made of thick cardboard.

A cheerful poem by Ksenia Valakhanovich, a master of children's poetry, will cheer up the kids and help to accustom them to morning exercises. Children will be happy to do bends, squats and other exercises together with the charming characters of the book.



#### Tatiana Rabtseva

# Animals and Birds on Every Page

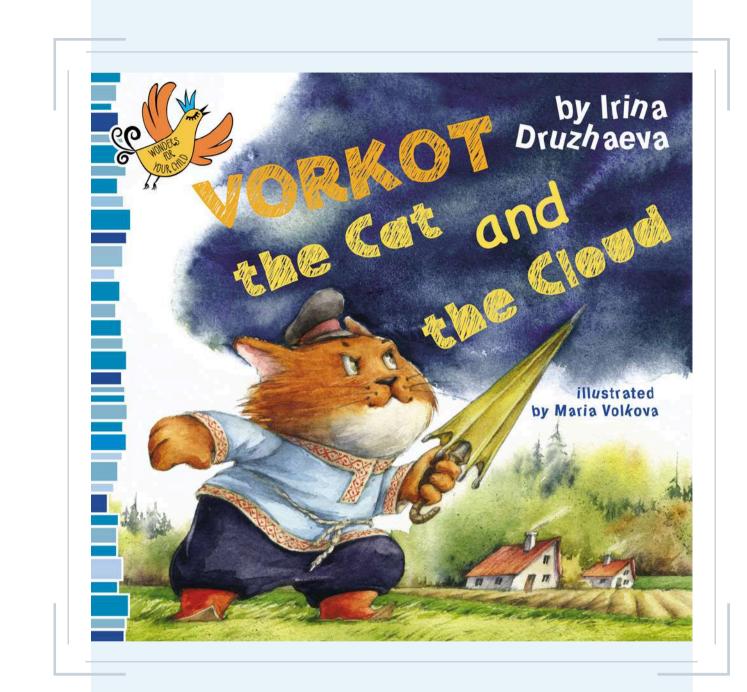
Tatyana Rabtseva is a children's writer and poet. Member of the Russian Writers' Union, laureate of the Elena Blaginina Prize, laureate of the Korneychukov Prize.

Published in magazines: "Bonfire", "Chizh and Yozh", "Murzilka", "Shishkin Les", "Chichitay", etc.; in the collections: "One Evening Morning" - from the series "Mikhail Yasnov's Library", "Graduation", "How to Write Well", "My Beloved Mommy", etc.

#### Key selling points

- · Poetic rhymes and jokes are essential for the speech, emotional and social development of children aged 2 to 5 years.
- · With the help of the heroes of the poems, the child gets acquainted with various animals.
- · Andrey Krysov's illustrations masterfully highlight the character of each animal and person.
- · Safe and durable book made of thick cardboard.

A variety of animals and birds, as well as girls and boys, is gathered on the pages of this book. Wild and domestic, nimble and leisurely, serious and carefree, four-legged and two-legged heroes share funny stories with readers, boast about victories and complain about failures. Laconic and dynamic poems by Korneychukov Prize laureate Tatyana Rabtseva and charming illustrations by Andrei Krysov, winner of the Image of a Book art prize, create bright and memorable images and help children broaden their horizons.



#### Irina Druzhaeva

#### Vorkot the Cat and the Cloud



Short list of Chukovsky Literary Competition in the nomination «The best poetry collection for children under the age of 7».

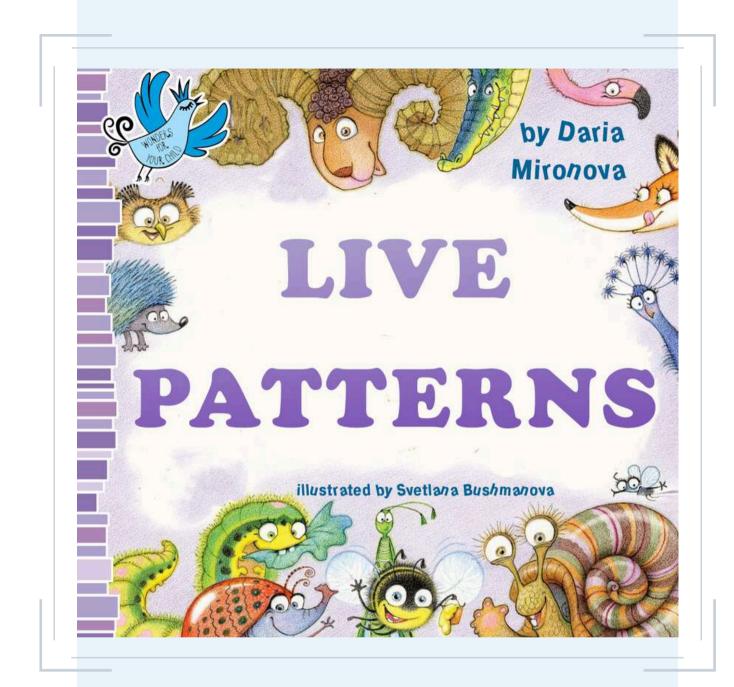
Irina Druzhaeva is a writer and poet. Irina's poems, fairy tales and stories for children are published in magazines in Russia, Belarus and Kazakhstan.

The tales were awarded the Nizhny Novgorod Prize (2017), the Boldinskaya Autumn Prize of the Nizhny Novgorod Region (2018), the South Ural Literary Prize (2018) and the P.P. Ershova (2023).

#### Key selling points

- · Irina Druzhaeva's tale is written in the best traditions of the folklore genre for children who are just learning to speak and read.
- · The book is suitable for the first attempts in independent reading and as an exercise for speech development for 2-4 years old children.
- · Charming characters by illustrator Maria Volkova.
- · Safe and durable book made of thick cardboard.

A menacing cloud blocked the sun, flooded the yard with rain and did not leave a single dry spot in it. No matter how hard its inhabitants tried to drive her away, nothing worked! Neither the serious dog Barbos, nor the determined ram, nor the formidable bull could cope with the stubborn cloud. Only the daring cat Vorkot, who had slept for three days, forced her to hide. Read more about how he did it in the Irina Druzhaeva's poetic fairy tale.

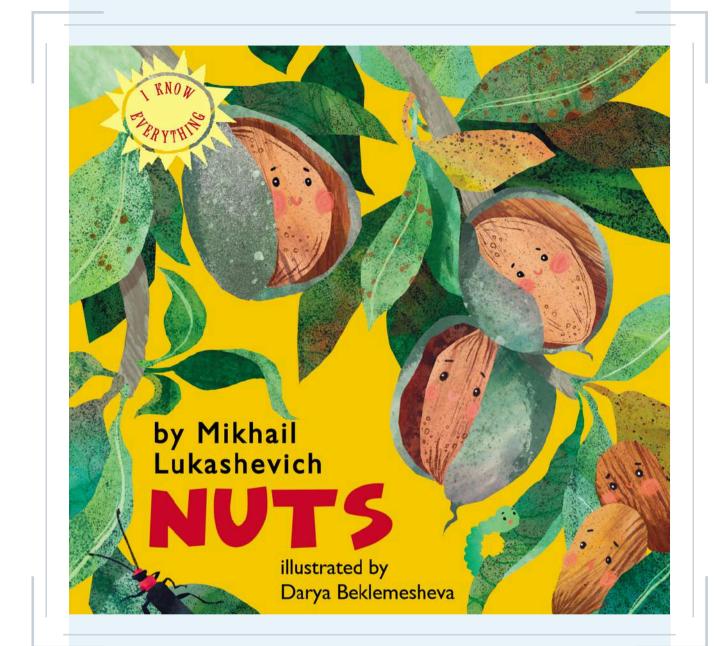


#### Daria Mironova

#### **Live Patterns**

A cardboard book with poems about the most animals with the most interesting color. Where did the panda get spots around the eyes? Who splashed a cheetah from a puddle? And how did the cow have blots on its sides? Children's author Darya Mironova gave her poetic answers to these and other questions about animals. In her poems, she tells the youngest readers who and how has decorated nature. The book will introduce children to exotic and quite familiar animals and their colors, and will help expand horizons and learn to notice the beauty around them.

- Daria Mironova's funny poems will help easily find out how nature has decorated different animals.
- The book is made of dense thick cardboard with safe rounded corners it will last a long time and is great for reading with toddlers.
- The verses are easy to learn, develop associative memory and help in practising sounds.
- Bright and unusual illustrations by Svetlana Bushmanova masterfully emphasise the author's wordplay.
- The book will help children expand their horizons and teach them to notice the beauty around them.



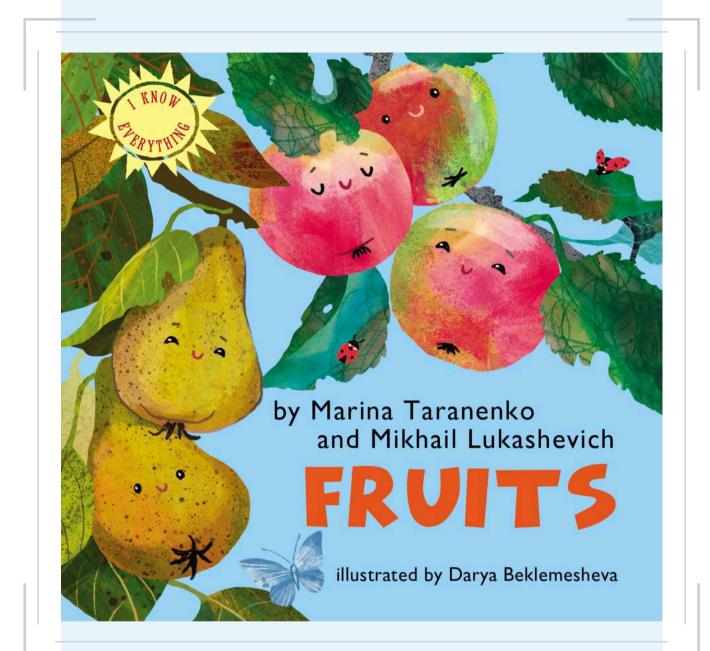
#### Nuts

Mikhail Lukashevich is a journalist, writer, translator, and literary critic. He writes short stories and poems for children and minimalist poems for adults.

#### Key selling points

- · Edutainment literature with colourful illustrations for the little ones.
- · Interesting and fascinating poems about the features and properties of a variety of nuts.
- · Designed by Darya Beklemesheva, a master of floral and animalistic illustration.
- · A safe and durable book made of thick cardboard.

This is a fun informative book about well-known and most amazing nuts of the world. From the poems, kids will learn where pine nuts come from, where coconuts grow, how deep peanuts are buried, and many more. Ringing lines and bright pictures will help little readers expand their horizons and get acquainted with very tasty and useful nuts.



Mikhail Lukashevich, Marina Taranenko

#### Fruits

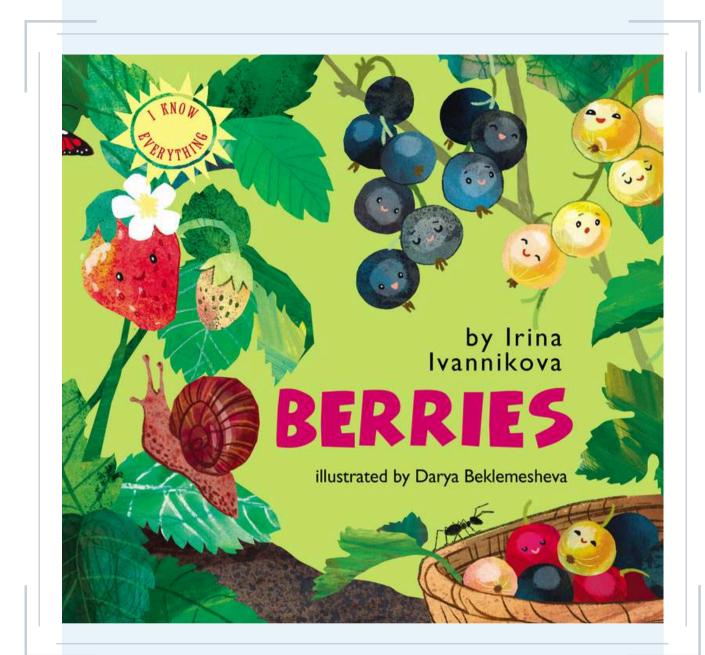
Mikhail Lukashevich is a journalist, writer, translator, and literary critic. He writes short stories and poems for children, and minimalist poems for adults.

Marina Taranenko is a children's writer, author of more than 15 books for children.

#### Key selling points

- · An educational book with colourful pictures for the very young.
- · Informative and entertaining poems about the features and properties of various fruits.
- · Designed by the master of floral and animalistic illustration Daria Beklemesheva.
- · Safe and durable book made of thick cardboard.

An informative book about tasty and useful fruits. Short poems will familiarize kids with fruits that can be seen in grandma's garden and on the store counter. Kids will learn which fruit has a tail on its head, and which one looks like a light bulb, where a mango grows, and what a banana looks like. Easy-to-remember verses and colourful illustrations will broaden the child's horizons and remind them of how important fruit is to health.



#### Irina Ivannikova

#### **Berries**



Short list of Chukovsky Literary Competition in the nomination «The best poetry collection for children under the age of 7».

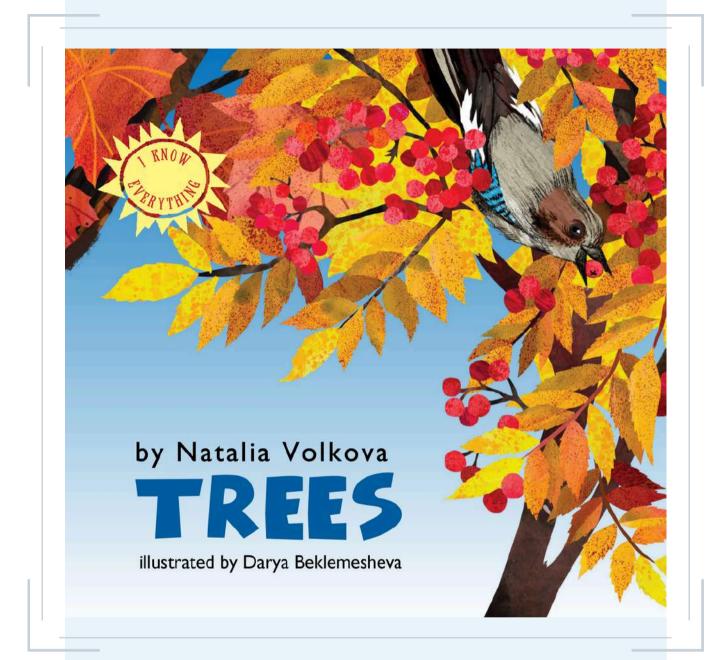
Irina Ivannikova writes poetry, prose, song lyrics, and translates poetry from English and other languages.

She is a winner of literary awards: Golden Chain (2015), Alice-2019, and In the Beginning was the Word (2021, scholarship holder of the Ministry of Culture of the Russian Federation (2019, 2021). In 2023, the book Let's Go to the Theater! was shortlisted for the Marshak Prize in the Poems for Children category.

#### Key selling points

- · An educational book with colourful pictures for the very young.
- · Informative and entertaining poems about the taste, features, and appearance of various berries.
- · Designed by the master of floral and animalistic illustration Daria Beklemesheva.
- · Safe and durable book made of thick cardboard.

Tiny and large, visible from afar and barely visible in the foliage, berries grow in forests, gardens and parks in all corners of the world. They are good for the immune system and their taste is delicious. Fragrant strawberries, refreshing cherries and juicy gooseberries, vitamin-rich currants and cranberries – your child will learn about these and other berries from short informative poems. Bright illustrations with instantly memorable verses will tell about the useful properties of berries and show them in all their glory.



#### Natalia Volkova

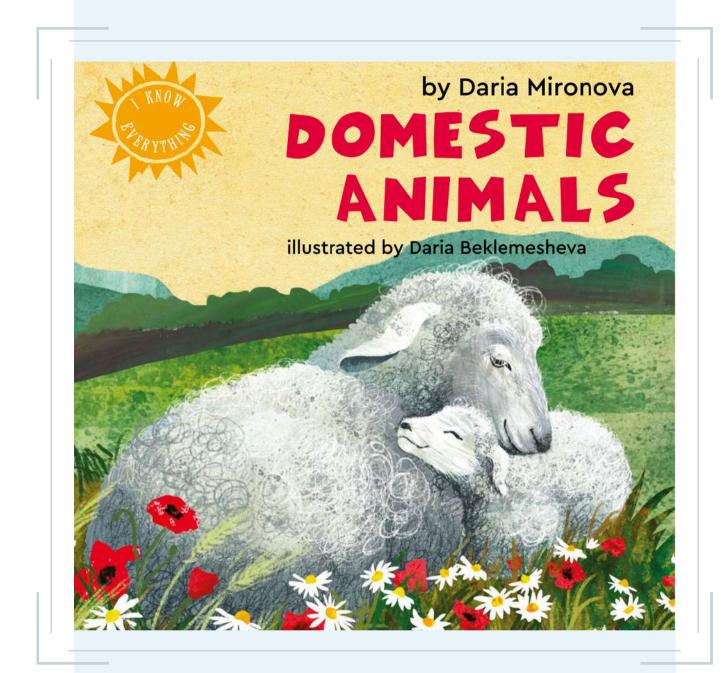
#### Trees

Natalia Volkova - writer, editor, translator. Diploma winner of the IV International Competition of Fiction and Popular Science Children's and Youth Literature named after. A. N. Tolstoy; laureate of the International Competition named after. S. V. Mikhalkova in 2012 and 2020/

#### Key selling points

- · Natalia Volkova's poems contain key information and signs by which trees can be easily identified.
- · Educational poems tell the child about the appearance, size, fruits, patterns of leaves or needles of each tree.
- · Autumn-bright and spring-fresh trees in the drawings of the artist of the "Magnificent Ten" and "I Know Everything" series Daria Beklemesheva attract the eye and delight with colors.
- · Safe and durable book made of thick cardboard.

The book introduces kids to the "lungs of the planet." Trees are ubiquitous in human life providing shade in summer, bloom in spring, and being incredibly beautiful in autumn,. They produce oxygen and provide shelter for birds, insects and animals. From the poems of the famous children's prose writer and poet Natalia Volkova, the child will learn about the features and properties of the ten most common trees in the country. The sun-warmed cypress, the old oak, the handsome maple and the fragrant acacia will appear in all their glory in the drawings of the "Image of a Book" award winner Daria Beklemesheva.



#### Daria Mironova

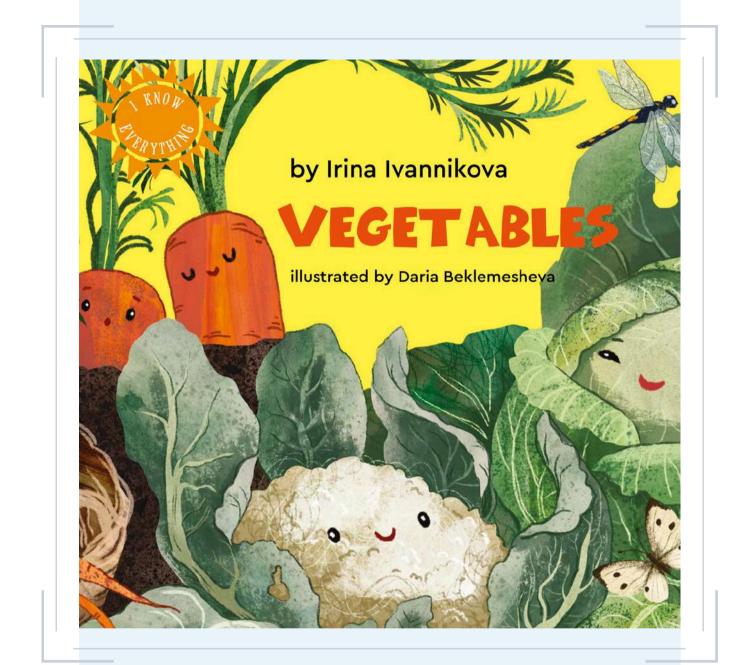
#### **Domestic Animals**

A poem cardboard book to introduce children to animals.

Poems for the little ones about animals that can be found in the village, seen on the street or petted in the contact zoo. The child will learn about the behaviours and peculiarities of each. Who has rings on the coat? Which pet bird wakes up everyone in the morning, and which is considered the most pugnacious? Who likes chewing gum from juicy grass, and who – babbling in a puddle? The answers to all these questions can be obtained by opening a book with poems by the children's writer Daria Mironova and illustrations by the diploma of the international art prize "Image of the Book" Daria Beklemesheva.

#### Key selling points

- The book is made of thick thick cardboard with safe rounded corners it will last a long time and is perfect for reading with little ones.
- The book for the youngest children is about animals that you can meet in the village, see on the street or pet in the contact zoo.
- Daria Mironova's poems will help to learn more about the habits and features of different animals.
- Thanks to the illustrations by Daria Beklemesheva, the child will recognise every character in this book in real life.



Irina Ivannikova

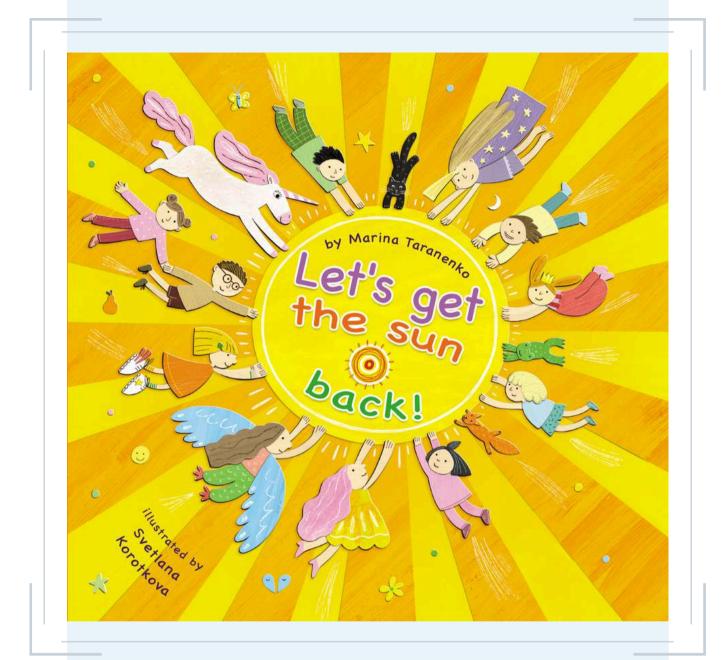
#### Vegetables

A cardboard book to introduce children to vegetables.

Vegetables are just as necessary for children as fruits, but most children do not like to eat them. This book will help to introduce the child to the ten most important vegetables and to convey their benefits to him. Poems by the famous children's poet Irina Ivannikova and bright illustrations by the artist Daria Beklemesheva will introduce children to full vitamins heroes. Crispy cabbage, sun-warmed corn, round-bottomed tomato and cucumber splashing with juice are also requested on the plate!

#### Key selling points

- The format of the art encyclopaedia successfully combines colourful pictures and easy-to-remember verses.
- Ringing lines familiarise the child with the features and properties of different fruits.
- The book clearly and easily tells about the benefits and wonderful taste of fresh vegetables.
- Bright and appetising vegetables on the drawings of the artist of the series
- 'I Know Everything' Daria Beklemesheva look as attractive as possible.
- Dense cardboard with rounded corners makes the book not only durable but also safe.



#### Marina Taranenko

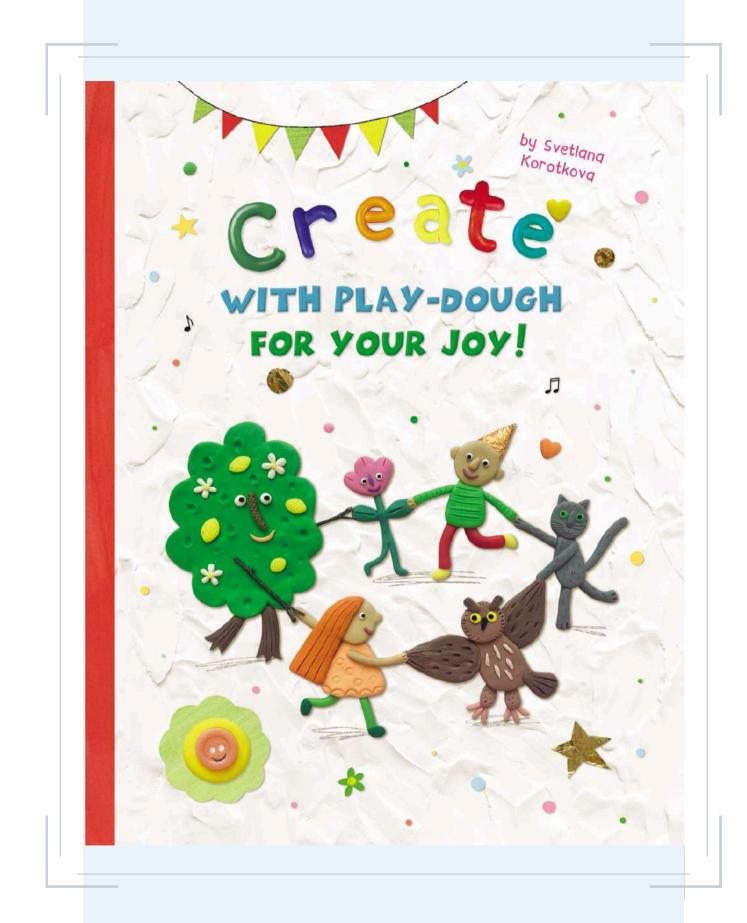
#### Let's get the sun back!

Marina Taranenko is a children's writer, author of more than 15 books for children. She is a winner of the Chukovsky literary prize (2016), finalist of the seventh and eighth seasons of the New Children's Book competition, winner of the Crystal Spring competition (2014) and the Golden Pen of Russia contest (2014).

#### Key selling points

- · Marina Taranenko simply and clearly tells children about emotions.
- $\cdot$  The book reveals the inner world of the child and teaches to take care of themselves and their feelings.
- · The book is designed by a talented artist and designer Svetlana Korotkova.
- · Dynamic text with a clear rhythm turns reading into a fascinating game.
- · The book is suitable for teachers, psychologists and parents as an instruction on working with children's emotions.

Marina Taranenko, winner of the Children's Literature National Prize, has written a book that will help kids understand their emotions. With the help of the heroine of this story, the girl Pathy (whose full name is, of course, Empathy), children will learn to correctly identify their feelings and successfully cope with negative emotions. The book is illustrated by Svetlana Korotkova, a multiple winner and diploma holder of the Image of the Book award.



#### Svetlana Korotkova

#### Create with play-dough for your joy!

Svetlana Korotkova is an illustrator and designer of children's books. She uses various techniques and materials in her works: gouache, watercolour, modeling clay, textile, felt, and computer graphics. She is a winner of the Tallinn International Drawing Triennial Award (2013), winner of the picture book competition Quadrennial Picture Story in Riga in the Touch nomination (2014), multiple winner of the All-Russian contest of book illustration "Image of the Book."

#### Key selling points

- · Clear instructions explain in an accessible way the order and mechanics of actions to the child.
- $\cdot$  A therapeutic book for children and adults. It teaches to realize the boldest ideas and not be afraid to experiment.
- · Master classes make family leisure time joyous and diverse.
- · The book is printed on thick coated paper; it will last a long time and will be a great gift.

Svetlana Korotkova, an artist, designer and illustrator who works professionally with plasticine, came up with a self-teaching book on modelling, which tells how to create joyful things with your own hands all year round — in spring, summer, autumn and winter — from this convenient and practical material. The book contains 28 master classes on creating plasticine compositions, as well as many ideas for creative activities at home and outdoors.



#### Zulya Stadnik

#### My Mom in my Pocket

Zulya Stadnik is a children's writer from Tobolsk. Winner of the international competition "Korneychukov Prize" (nomination "Prose for middle and older ages") and the competition "New Fairy Tale". Diploma winner of the Gaidar Competition.

#### Key selling points

- · Dive into the fairy-tale worlds of Zulya Stadnik, where comes to life and transforms everything in a gaze of a child with huge and vivid imagination.
- · Simple and exciting stories for the first shared reading of a child and an adult.
- $\cdot$  The rapeutic stories for parents and children.
- · Daria Beklemesheva's illustrations convey the warm and fairy-tale atmosphere of the stories.

Why does snow smile? Where do zebras come from in the winter forest? And how to roll off the back of an elephant? The girl Solka knows the answers to all these questions. She enjoys discovering the world around her, populating it with the simplest and at the same time magical creatures and things, and also shares her discoveries with her mom and dad. In the new book of popular children's writer Zulya Stadnik, ordinary fences turn into centipedes, and street lamps into hanging tangerines. Stories from the life of little Solka beckon you to let your imagination take flight. Immerse yourself together with an inquisitive girl in contemplation and study of such a vast and incredibly interesting world.



#### Cat's Big Thanks

Mikhail Lukashevich is a writer and a poet, a popularizer of children's reading. His book "Swanteen Swans and Seagty Seagulls" was included in the catalog "The best new books for children and adolescents in 2021", compiled by specialists of the Gaidar Library, and a poetry collection for children aged 8-12 "The Weird Bird" was included in the short list of the K. Chukovsky Prize and in the long list of the S. Marshak Prize.

#### Key selling points

- · Poems, counting rhymes and ditties that are easy to learn and stay in the memory for a long time.
- · Familiar stories about all kinds of pranks, bad habits and behavior of cats.
- $\cdot$  A book that will appeal not only to children, but also to adults, since the humor in it is understandable to all ages and categories of readers.
- · Among the funny faces and fluffy tails in the illustrations, you can also find your pet.
- · The collection will be a great gift for all those who already have wayward representatives of the feline family, and those who are just going to get them.

What are our pets desperately trying to convey to us with their demanding "meow"? What do they do when no one is at home? What are they purring about? And what do they see in their dreams? The writer and poet Mikhail Lukashevich fantasized about how they see the house, people and the world around the cat. Feline thoughts gathered not just in poetry, but in a whole instruction on how to understand a cat and how to handle it in order to deserve cat's big thanks.



#### Julia Savenkova

#### Summer Album

Julia Savenkova is an artist, designer, teacher and mother of three children. Julia is constantly improving her drawing technique. She participates in creative projects and gives thematic drawing classes for adults and children.

#### Key selling points

- Unique album for artwork: summer activities ideas for kids.
- Easy step-by-step tutorials on the quick Chinese painting, as well as homemade souvenirs and other crafts.
- Thick pages to say «yes» to painting on them.
- Special pages for keeping diary during vacation and trips.

The book contains original ideas and amazing exercises to develop creativity: decoration, appliqué, photography and drawing.

The author explains key art concepts with simple examples and gives step-by-step tutorials on drawing flowers, trees and landscapes. Thick blank pages allow drawing and writing. School-aged children are going to love Summer Album, as well as everyone who is looking for new creative leisure ideas.



Julia Savenkova

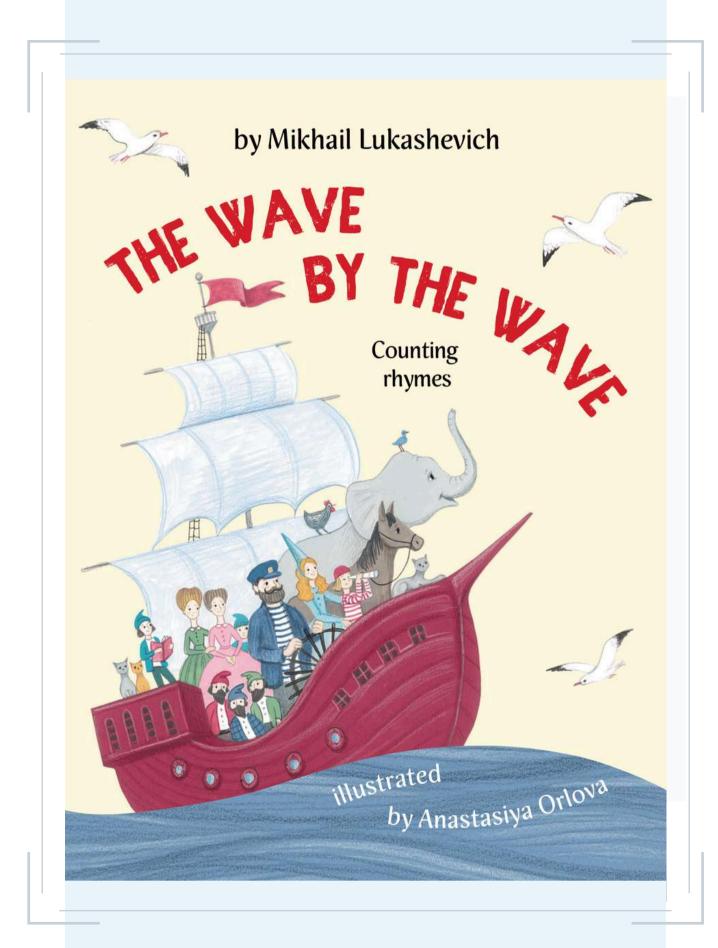
#### Winter Album

Julia Savenkova is an artist, designer, teacher and mother of three children. Julia is constantly improving her drawing technique. She participates in creative projects and gives thematic drawing classes for adults and children.

#### Key selling points

- Unique album for artwork: winter activities and New Year & Christmas celebration ideas for kids.
- Easy step-by-step tutorials on quick Chinese painting, as well as homemade souvenirs, gifts, postcards and other crafts.
- Thick pages to say «yes» to painting on them.

The book of the artist and designer Julia Savenkova contains tutorials how to draw winter scenes, gift ideas for New Years, easy gingerbread cookies and sea buckthorn tea recipes. In other words, everything that is needed to create a festive winter mood. Thick blank pages allow drawing and writing. School-aged children are going to love Summer Album, as well as everyone who is looking for new creative leisure ideas.



#### The Wave by the Wave. Counting rhymes



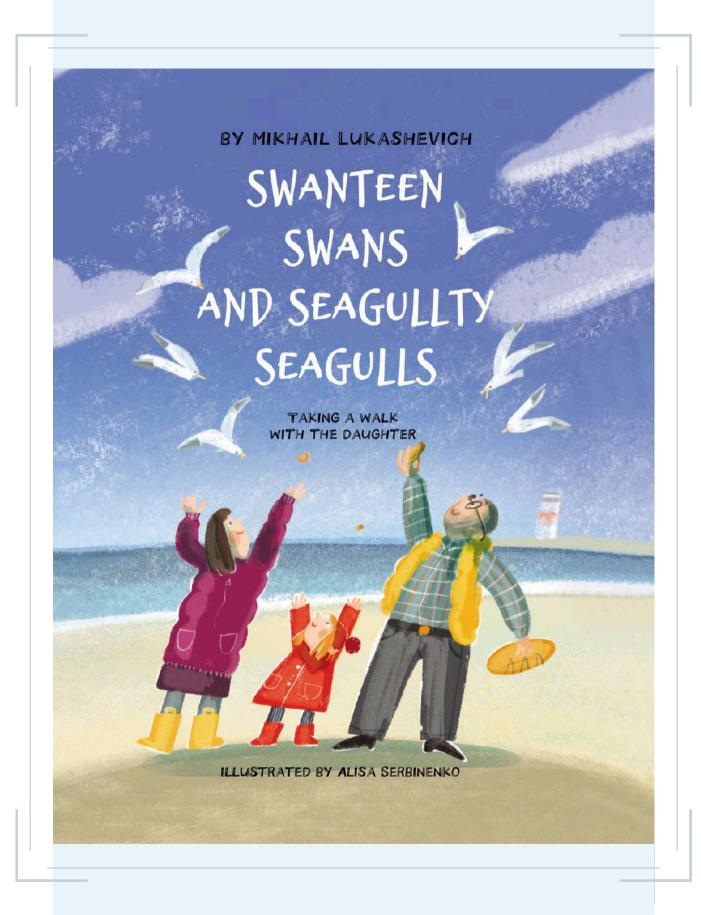
· Diploma of the «International Illustration and Book Design Competition» for illustrations.

Mikhail Lukashevich is a writer, translator, literary critic. He writes stories and poems for children, humorous and minimalist poems for adults, translates texts from English, German, French and Scottish (scots).

#### Key selling points

- Counting rhymes are one of the most beloved and popular children's genres.
- Unique collage illustrations with fabric-like effect performed by Anastasiya Orlova.
- Afterward written by Mikhail Yasnov, a master of counting rhymes.

Fascinating counting rhymes written by Mikhail Lukashevich have all range of beloved children stories: from heroes of fairy tales and animals, pirates and a tooth fairy to thermometers and gadgets. Counting rhymes help children develop a sense of rhythm and grow love for poetry. They can become games, as well as the first poems for kids.



#### Swanteen Swans and Seagullty Seagulls



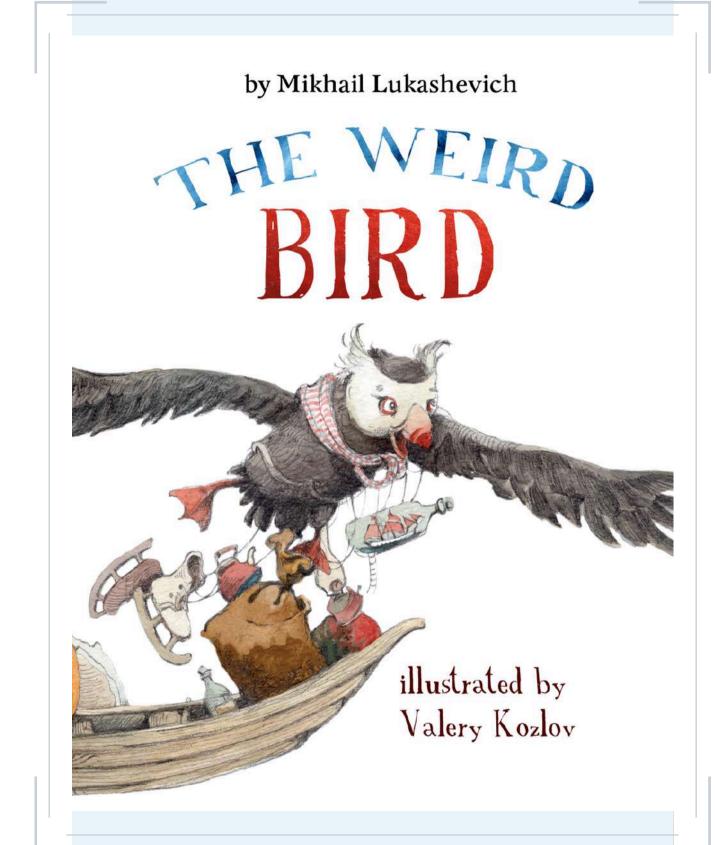
· Diploma of the «International Illustration and Book Design Competition» for illustrations.

Mikhail Lukashevich is a writer, translator, literary critic. He writes stories and poems for children, humorous and minimalist poems for adults, translates texts from English, German, French and Scottish (scots).

#### Key selling points

- Short stories full of warmth, love to hometown and nature.
- Book helps children become more observant while adults may remind their happy childhood.
- Atmospheric illustrations full of good humour performed by Alisa Serbinenko.

Short stories are about a little girl walking in a seaside town. Nika collects shells, feeds swans and seagulls, trains pigeons, gets on board a sailing boat and learns to love her hometown and the nature. Her father, mother and, sometimes, even a beloved cat go for a walk with Nika.



#### The Weird Bird



· Short list of Chukovsky Literary Competition in the nomination «The best poetry collection for children aged 8 to 12».

Mikhail Lukashevich is a writer, translator, literary critic. He writes stories and poems for children, humorous and minimalist poems for adults, translates texts from English, German, French and Scottish (scots).

#### Key selling points

- Witty and humorous poems full of nonsense and good irony.
- Develop creative thinking and learn to look at everyday things from an unexpected angle.
- Incredibly amusing parody illustrations performed by Valery Kozlov, a well-known master of grotesque.

Mikhail Lukashevich as the poet and Valery Kozlov as the artist created an amusing game based on allusions and good nonsense. This book stimulates imagination, helps children look at the world from an unexpected angle, teaches them to ask questions and find the surprising answers.

What would you do if a lion ate you? How to use spaghetti? Who will win the race, a snail or a turtle? What will you see if you inspect a melon through a powerful magnifier? What do inhabitants of Happyness Land do? Children may learn much more by reading witty poems and enjoying gorgeous grotesque illustrations!



#### Marina Taranenko

#### The Merry-Go-Round King



- · Diploma of the «International Illustration and Book Design Competition» for illustrations.
- · Participant of the International Festival of Book Illustration and Visual Literature «Berrywater».

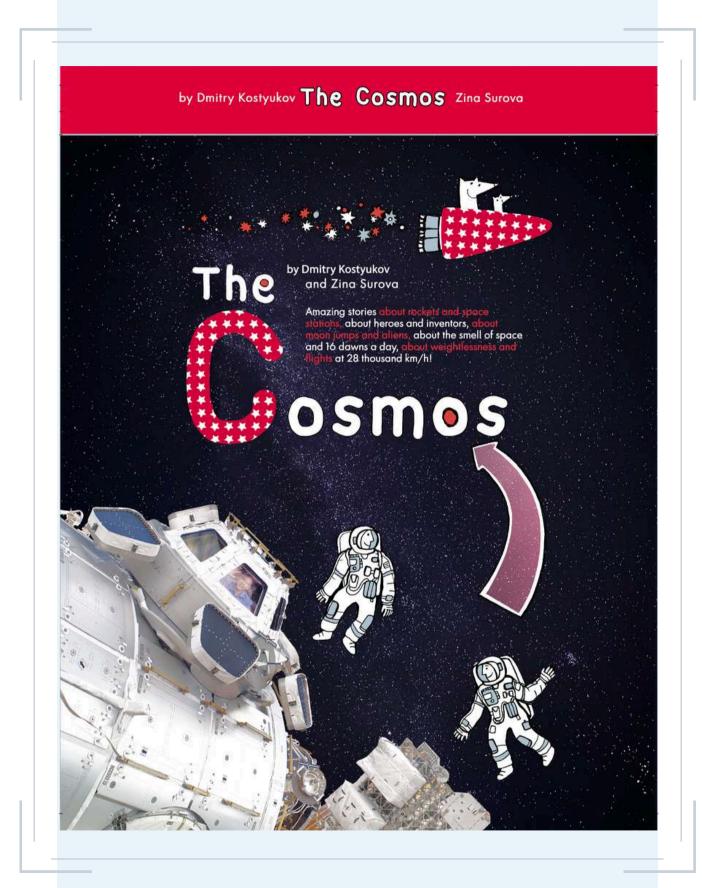
Marina Taranenko is a children's writer, a member of the Writers' Union of Russia and the International Creative Association of Children's Authors. She was awarded the honorary diploma of the founder of the project "Golden Pen of Russia" Alexander Bukharov and the medal "For Merit in Culture and Art" (2017). Winner of the competition "Korneychukovskiy Prize - 2016".

#### Key selling points

- Readers are blown by the dynamic and captivating story into a whirlwind of adventure and new friends.
- The book helps to look at the world differently and to understand that with a drop of fantasy and humor everything around starts to sparkle with fresh colors.
- The original illustrations by Natalia Shilo with a lot of funny details engross readers' attention and make you look at them again and again.

While adults doze off at the playground, children do not lose time for nothing: they turn into kings, princesses and dragons; they have time to fight and make peace, sink in a puddle and climb the highest mountain. Not only the mountain! They visit amazing distant planets! What can be easier if you have a magic merry-go-round at hand, capable of turning into a rocket by order of the Merry-Go-Round King!

Merry-Go-Round King is an exciting, dynamic and phantasmagoric rhythmic prose with lots of internal rhymes; it is a folk puppet theatre with a modern twist.



#### Dmitry Kostyukov, Zina Surova

#### The Cosmos

Zina Surova is the author and illustrator of more than 30 children's books and educational board games. Member of the Moscow Union of Artists. Laureate of book competitions, participant of international exhibitions and festivals. She runs a children's studio and teaches illustration art at the Institute of Business and Design.

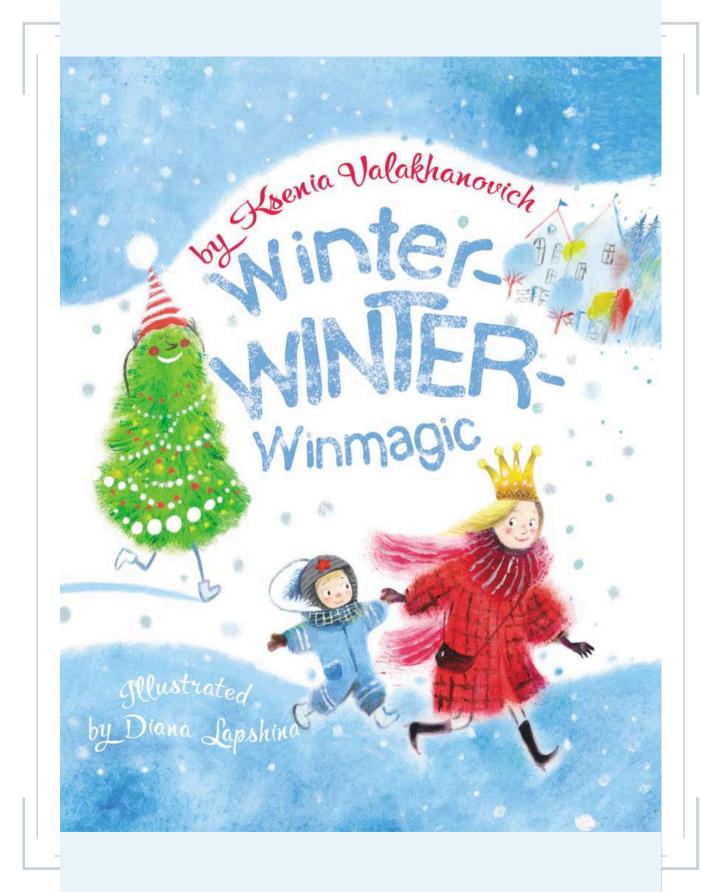
Dmitry Kostyukov - photographer, journalist, artist. Master of the Royal Academy of Arts, The Hague and Bachelor of Journalism from Moscow State University.

He worked as a photojournalist for famous media outlets (Kommersant, Russian Reporter, Around the World, Agence France-Presse, The New York Times). He repeatedly filmed the stages of cosmonaut training, the launch of rockets from the Baikonur Cosmodrome and the landing of Soyuz spacecraft. Was a Space Adventure photojournalist during the launch of space tourists.

#### Key selling points

- · A fascinating and colorful encyclopedia about astronautics.
- · The book is based on the author's interviews with real astronauts.
- · The design uses unique photographs from the archives of Dmitry Kostyukov and the pilot-cosmonaut, Hero of Russian Federation Oleg Kotov.
- · Unusual design: the book is designed in a collage style with comic book elements.
- · The book is a winner of Russian and foreign competitions.

How were the first rockets created? How did people explore space? How is the cosmodrome structured? How do astronauts train? What types of spacesuits exist? How do takeoff and landing proceed? How do astronauts live on an orbital station? The book has answers to all these questions.



#### Ksenia Valakhanovich

#### Winter-Winter-Winmagic

Ksenia Valakhanovich is the author of many popular books of poetry for children, as well as the musical Oscar and the Pink Lady. She is a two-time winner of the Golden Pen of Russia national literary prize and the winner of many other prestigious literary awards and prizes. Her books are published by major Russian publishing houses and are included in the bestseller lists of children's literature.

#### Key selling points

- Light, cheerful and kind poems by Ksenia Valakhanovich will bring the most magical winter moments to life and cheer up children and adults alike.
- The warm and incredibly touching oil paintings by Diana Lapshina will plunge you into the atmosphere of a snowy winter and carefree childhood.
- The book will be an excellent New Year present for pre-school and primary school children.

Winter boys and snowy girls and their parents will find all the winter wonders imaginable in this collection of poems. In her poems, the popular children's poet Ksenia Valakhanovich managed to convey the main thing: the atmosphere of carefree childhood, joy and fairy tales. Brilliant and amusing illustrations by Diana Lapshina help us feel the atmosphere of winter walks, Christmas mornings and festive preparations.



#### Marina Taranenko

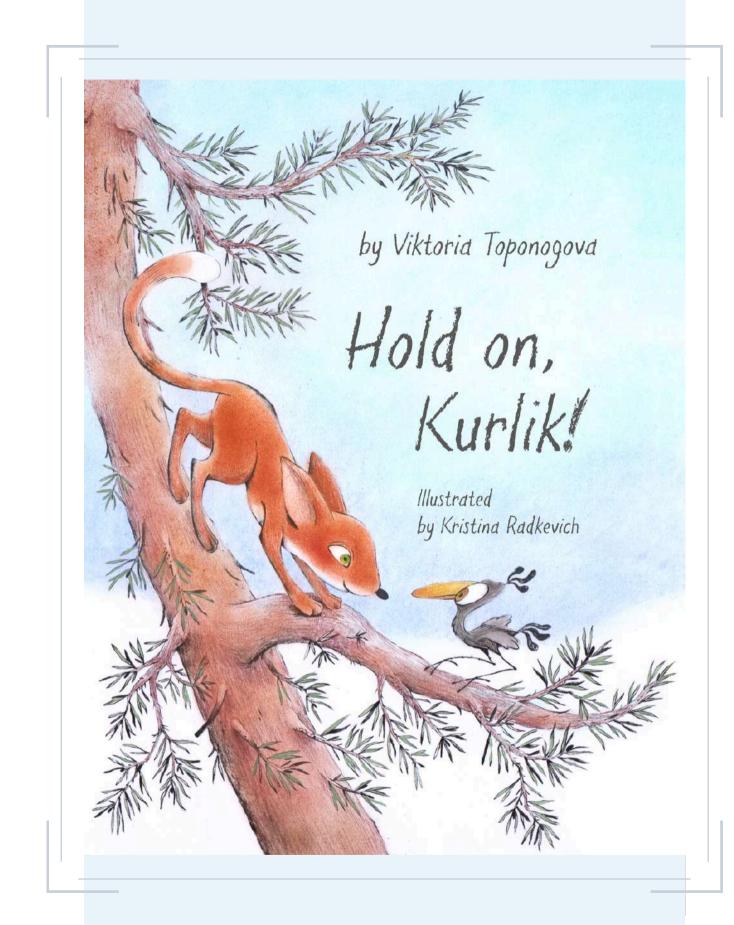
#### Stitch-Up Tailor

Marina Taranenko is a children's book writer, member of the Writers' Union of Russia and the International Creative Association of Children's Authors. She was awarded an honorary diploma of Alexander Bukharov, the founder of the Golden Pen of Russia project, and a medal "For Merits in Culture and Art" (2017). She is the winner of the Korneychukov Prize - 2016 contest.

#### Key selling points

- The excellent marching rhythm of storytelling combined with the author's play on words will be appealing both to children and adults.
- The book teaches children to be kind, warm-hearted and resourceful.
- Funny and kind-hearted illustrations by Sergey Gavrilov in his distinctive remarkable style.

Cheerful stories for children about the brave and tireless tailor Stitch-Up who, with the help of a needle, fork or even a mop, can patch up anything in no time: be it a leaky sky or torn friendship. The book is perfect for children of pre-school and primary school age.



#### Viktoria Toponogova

#### Hold on, Kurlik!

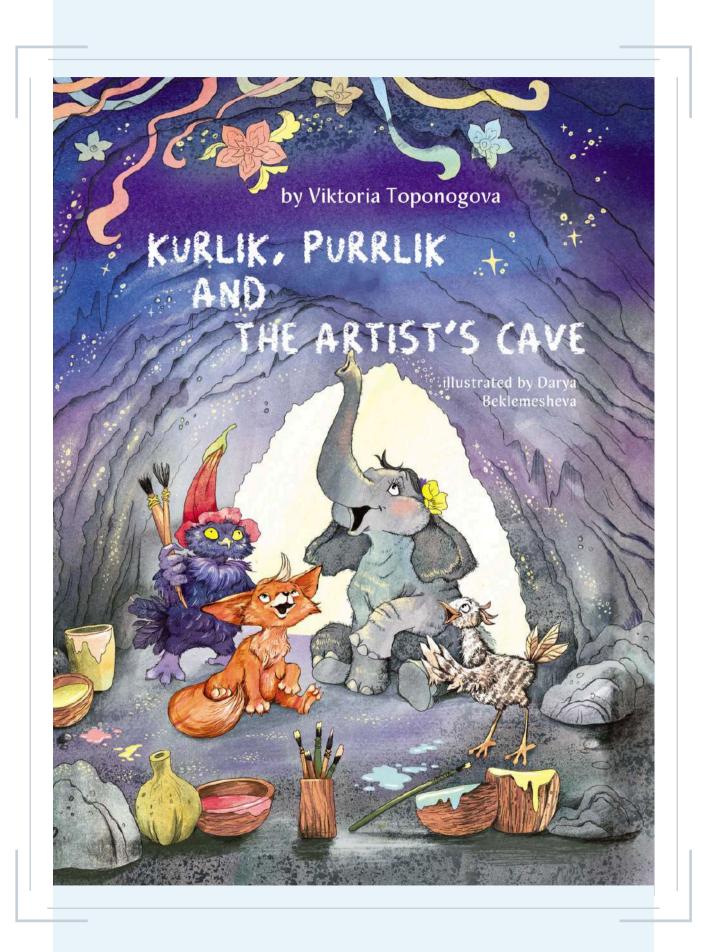
Victoria Toponogova is a children's book writer and artist. She is the winner of the contest "Book of the year: children choose, 2013", and a finalist of the Moscow Satire Theater Contest in 2015.

#### Key selling points

- A fun and life-affirming story for children about adventure and faraway travels.
- Warm pastel illustrations by Kristina Radkevich with soft colour transitions radiating light and freshness, making it impossible not to fall in love with the main characters.
- Fascinating stories, each one hiding an important life lesson and a simple moral message.

The Kurliks and the Murliks are two feuding families whose offspring become, against all odds, the best of friends.

In a twist of fate, the friends had to go together on a great journey full of dangers and adventures. They learn to help each other, find a common language with the terrible Crocovels, rescue the little Zebriphant from trouble, and, finally, safely return home.



#### Viktoria Toponogova Kurlik, Purrlik and the Artist's Cave



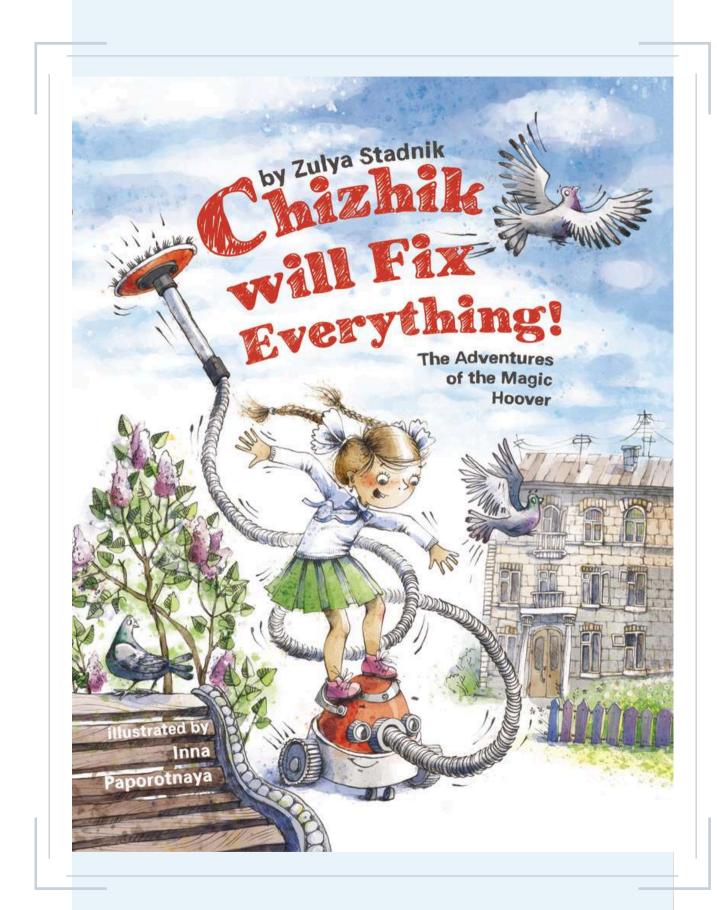
Long list of Chukovsky Literary Competition in the nomination «The best text in prose for children under 7 years of age».

Viktoria Toponogova is a children's writer and artist. She is a four times winner of the Golden Pen of Russia International Literary Competition, member of the Russian Writers' Union since 2002, and member of the Creative Association of Children's Authors of Russia. Victoria is a diploma winner of the Best Book 2008–2011 and the Best Book 2012–2014 literary contests organized by the Russian Writers' Union. She is also the winner of the competition Book of the Year: Children's Choice 2013.

#### Key selling points

- · A sequel to the fairy tale story "Hold on, Kurlik!"
- · The book is full of really funny and witty humor.
- · Atmospheric and amusing illustrations by the talented artist Daria Beklemesheva.

A sequel about the adventures of the offspring of two warring forest families. The predatory Purrliks go to hunt the Kurliks, but a little Purrlik named Shustrik manages to warn his feathered friend and namesake. Together they go far away from the dangerous places and soon meet Cherry the Zebraphant, with whom they became friends during their previous journey. But here's the problem: Cherry has grown and is now terribly self-conscious about her size. Fortunately, the Kurlik manages to attract Cherry with his singing, and the deaf owl Seiwa, who turned an ordinary cave into an art studio, shows her how important it is to realize one's talent, regardless of the difficulties and opinions of others.



#### Zulya Stadnik

#### Chizhik will Fix Everything! The Adventures of the Magic Hoover

Zulya Stadnik is a children's writer from Tobolsk, winner of the Korneychukov Award international competition (in the category Prose for Children of Middle and High School Age) and A New Fairy Tale competition. She is a diploma winner of the Gaidar competition.

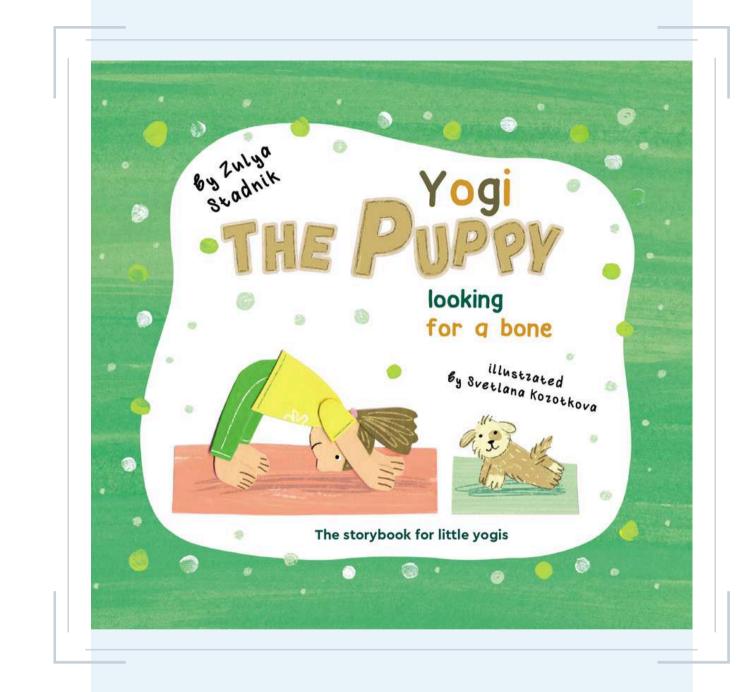
#### Key selling points

- There are no evil characters or violent events in the book, but there is a great deal of kindness, humour and adventure.
- The book will be admired by modern children who are accustomed to multi-functional smart devices like the hoover Chizhik, one of the main characters in the book.
- Inna Paporotnaya's drawings are a masterpiece of children's book illustrations.

A funny and very kind tale about a magical hoover named Chizhik, which comes into the family of schoolgirl Polina Polovichkina. As befits a modern gadget, Chizhik has many functions: it can not only tidy up the flat (so that there won't be a single thing left there, let alone a speck of dust), but also deliver its owners to work and school faster than any taxi, and before that Chizhik cooks them a delicious breakfast.

But most importantly, Chizhik will help schoolchildren and their teacher, nicknamed Steel Hairpin, to understand how important it is to remain true to oneself under any circumstances.

# FOR R 1



#### Zulya Stadnik

#### Yogi the Puppy looking for a bone. The storybook for little yogis



· Diploma of the «International Illustration and Book Design Competition» for illustrations.

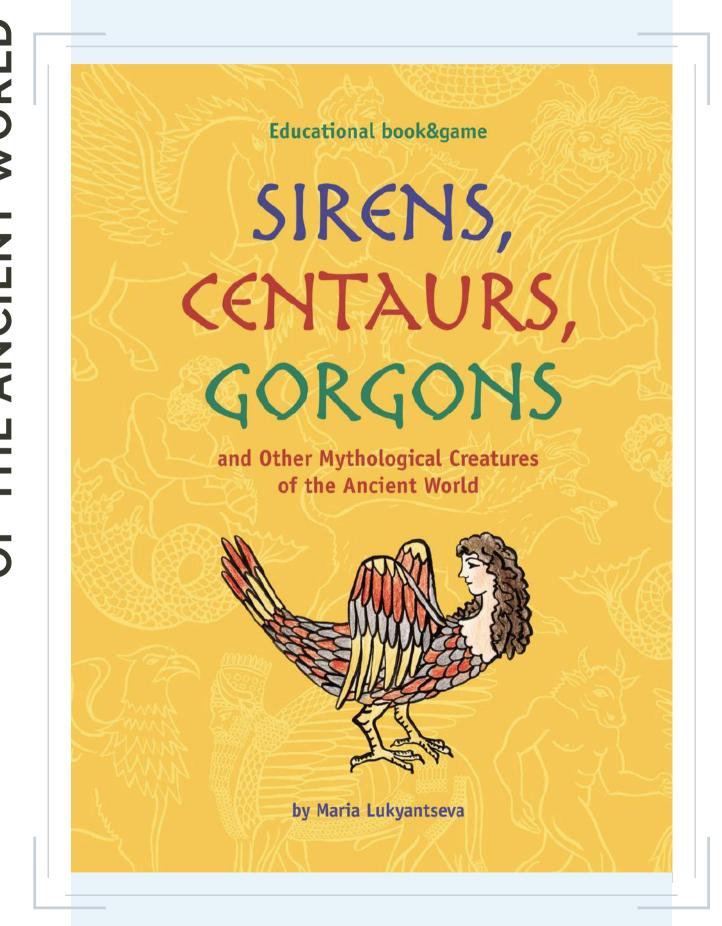
Zulya Stadnik is a children's writer from Tobolsk, winner of the Korneychukov Award international competition (in the category Prose for Children of Middle and High SchoolAge) and A New Fairy Tale competition. She is a diploma winner of the Gaidar competition.

#### Key selling points

- Yoga is one of the most popular ways of health enhancement.
- The material is presented as a fairytale and you can engage even the youngest children (3-5 years old).
- The book is written by a yoga instructor who has worked with children for many years and who is also a popular children's author.

This is the most fun and engaging yoga tutorial for the youngest! Yogi The Puppy is looking for a bone and meets different animals along the way: a frog, a cow, a crow, a grasshopper and many others. By listening to the story and imitating these animals, children will learn useful yoga poses without any effort and get used to doing physical exercises from an early age.

## Ň 뽀 Ш



Maria Lukyantseva

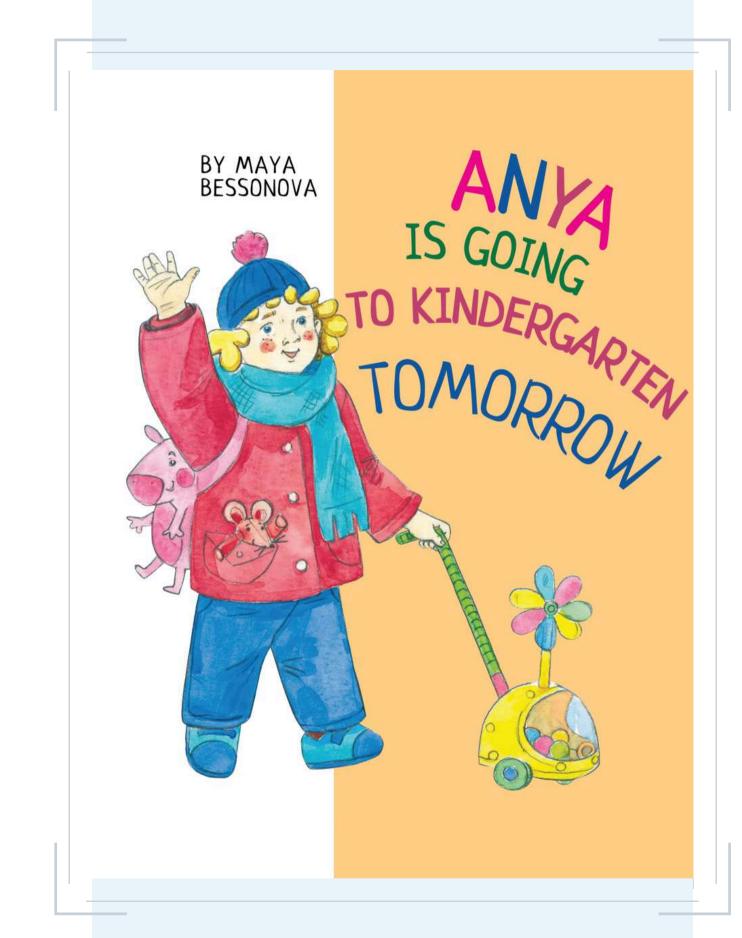
### Sirens, Centaurs, Gorgons and Other Mythological Creatures of the Ancient World

Maria Lukyantseva is a graphic artist, illustrator and author. As a Moscow Union of Artists member, she participates in exhibitions.

#### Key selling points

- Fascinating and learning book introduces preschool and primary school aged children to the basic mythology of the Ancient World
- Game book: children may not only learn interesting facts about the mythical creatures of the Ancient World, but also make their own creatures by combining different fragments on the cut pages
- · Special blank pages at the end of the book allow children drawing their own unseen creatures and take them to the game

This learning game book introduces children to the creatures of the Ancient Greek and Assyrian myths: centaurs, sirens, shedu and others. Every short fascinating story is about one creature. Besides this, the book has cut pages with their images and amusing descriptions. This allows children create their own unseen creatures by folding these pages randomly.



Maya Bessonova

#### Anya is going to Kindergarten Tomorrow

Maya Bessonova is a children's writer and experienced educator, author of short stories for small children and a short novel for teenagers.

#### Key selling points

- · The stories collected in this book will help children understand what awaits them in kindergarten and adapt in advance
- · The book helps adults understand how a child's mood will change and how to behave with a child in different situations
- · Calm and warm watercolor illustrations by Alevtina Sosnina

Three-year-old Anya goes to kindergarten for the first time. She is scared and curious at the same time, as most children. On top of that, it turns out that her mum can't stay with her in the kindergarten, because she has to go to work.

Fortunately, Lena, the teacher, turned out to be very nice and attentive. She calmed the new girl down and told her what to do and how to behave. And soon Anya got a good friend – Dasha. Still, Anya misses her mother very much...



#### Irina Ivannikova

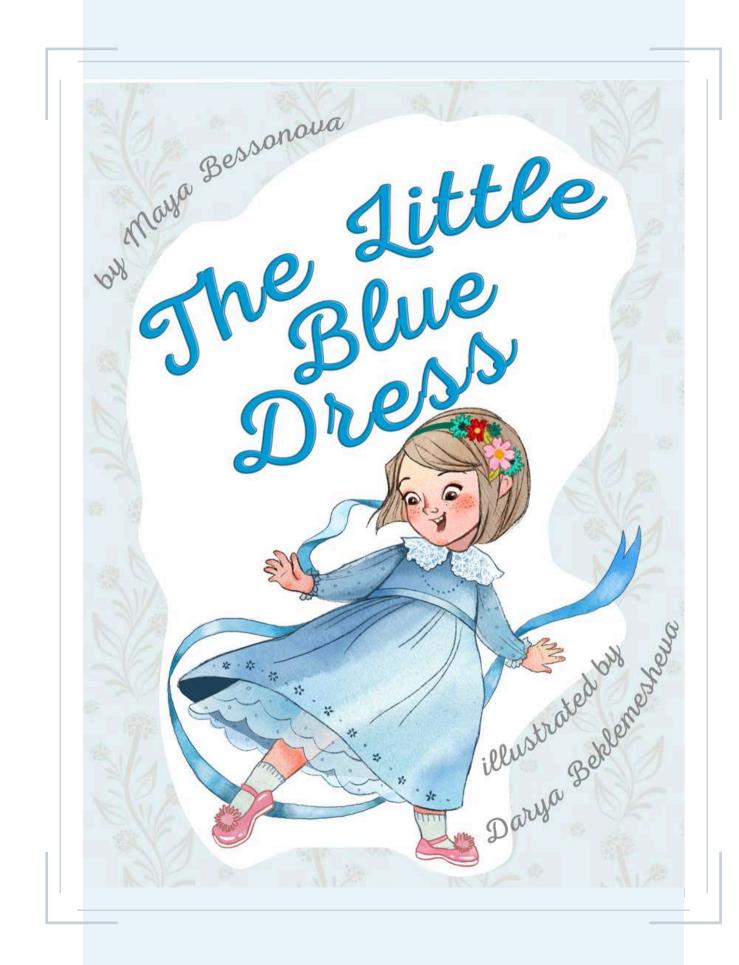
#### Let's go to the theater!

Irina Ivannikova is a poet, writer and translator from Ryazan. Her poems have been translated into English and Chinese, prose into Belarusian and German. She is a winner of literary prizes "Golden Chain" (2015), "Alice 2019", and "In the beginning was the word" (2021) and was given a scholarship by the Ministry of Culture (2019, 2021).

#### Key selling points

- · A collection of poetry reveals the world of theater, existing by its own rules and laws
- · Poetess Irina Ivannikova recreates the unique atmosphere and magic of theater
- · Little readers discover a new sphere of interest for self-realization and creativity in the poems about theater
- · Maria Korotayevas illustrations resemble real theatrical sets and convey the festive mood of the poems

This book will open up to children the magical world of theater. While reading the informative poems, full of warmth and gentle humor, by the famous children's poetess Irina Ivannikova and looking at the stunning atmospheric illustrations by Maria Korotayeva, the children will develop an interest and love for this wonderful art form. They will get to know what wings of the stage, footlights and backstage are, find out what a propman and a wigmaker do, visit the theatrical buffet, and imagine themselves as an actor, director or even a mouse that lives under the stage. And, perhaps, they will not only want to go to the theatre to see a performance, but also sign up for the children's theater studio.



#### Maya Bessonova

#### The Little Blue Dress



Short list of Chukovsky Literary Competition in the nomination «The best text in prose for children under 7 years of age».

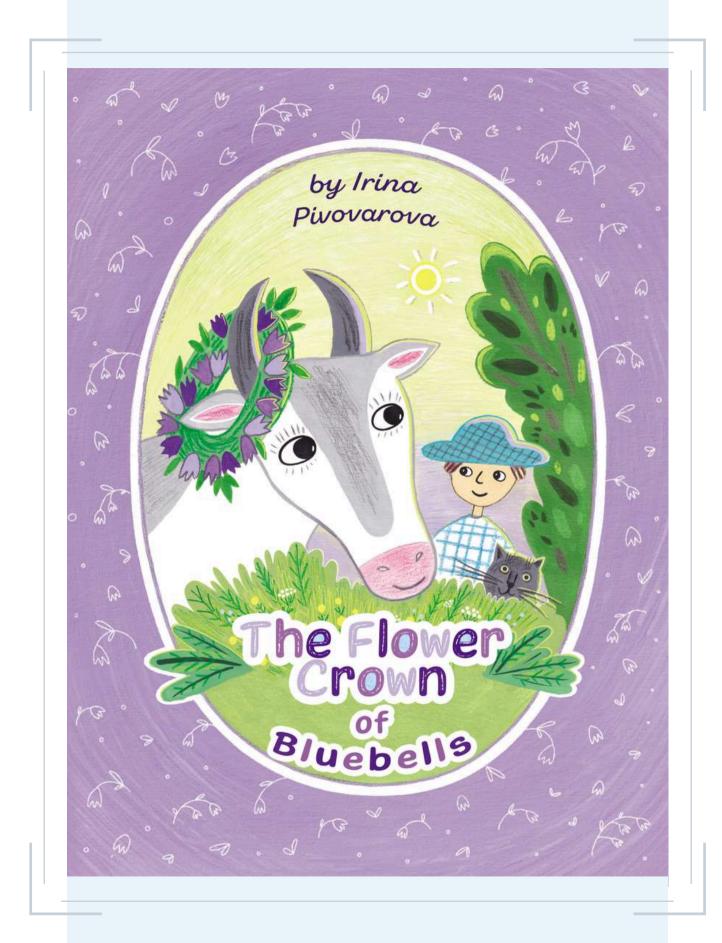
Maya Bessonova is a children's writer, experienced teacher, and author of stories for kids and novels for teenagers.

#### Key selling points

- · The book teaches the principles of responsible consumption.
- · Therapeutic and eco-friendly stories help parents correct their child's behavior.
- · Together with Rosa and her closet, the reader will learn to take care not only of clothes, but also of the feelings of others.
- · Daria Beklemesheva's charming illustrations take the readers into the magical world of childhood and fairy tales, where even inanimate objects have human feelings.

Rosa receives the dress as a birthday present and immediately falls in love with the puffy ruffles and lace collar. She wears it to parties and kindergarten, and even rides her bike a couple of times. So that the Dress will delight its mistress for as long as possible, Rosa takes care of it: carefully wears it outside, carefully folds and hangs it on the chair during a quiet hour, makes sure not to dirty it when eating... And the dress reciprocates.

2023



#### Irina Pivovarova

#### The Flower Crown of Bluebells



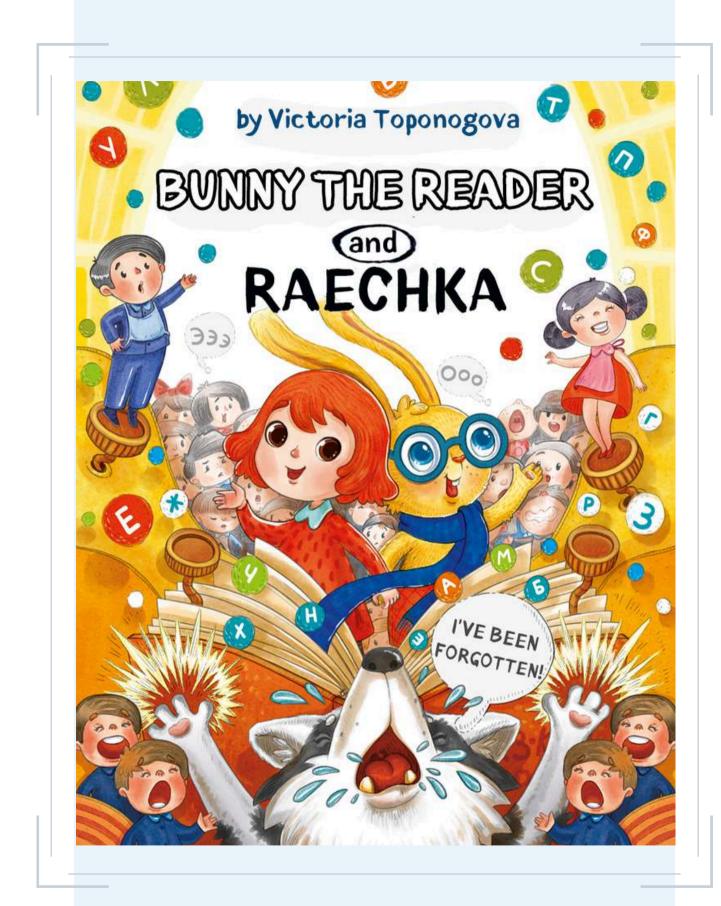
· Diploma of the «International Illustration and Book Design Competition» for illustrations.

Irina Pivovarova is a famous Soviet poetess, member of the Union of Writers of the USSR. She is the author of collections of poems for children, loved by more than one generation of young readers. Her first books were published in the 1960s: The Spider and the Moonlight (1965), The Quiet and the Loud (1967), Tick and Tuck (1967). Pivovarova's poems have not lost their relevance to this day and they are part of the heritage of Soviet children's literature.

#### Key selling points

- · Poems by an outstanding and talented writer Irina Pivovarova.
- $\cdot$  Diving into the world of children's fantasies, where fiction is closely intertwined with reality.
- · Meditative and vibrant, joyful and lyrical, imagined and mundane, poems reveal a fascinating and diverse world of poetry.
- · Enchanting illustrations by Svetlana Korotkova.

The poems of Irina Pivovarova, a classic of children's literature, have been loved by young readers for more than half a century. The new edition of writings of the outstanding poetess includes all of her best-known poems for children, and this collection was designed by Svetlana Korotkova, a multiple winner of the Image of the Book prize, which is awarded for the best illustrations. Quiet and loud, joyful and lyrical, Korotkova's illustrations blend harmoniously with Pivovarova's kind and wise poems, which have become an integral part of the happy childhood.



#### Victoria Toponogova

#### Bunny the Reader and Raechka

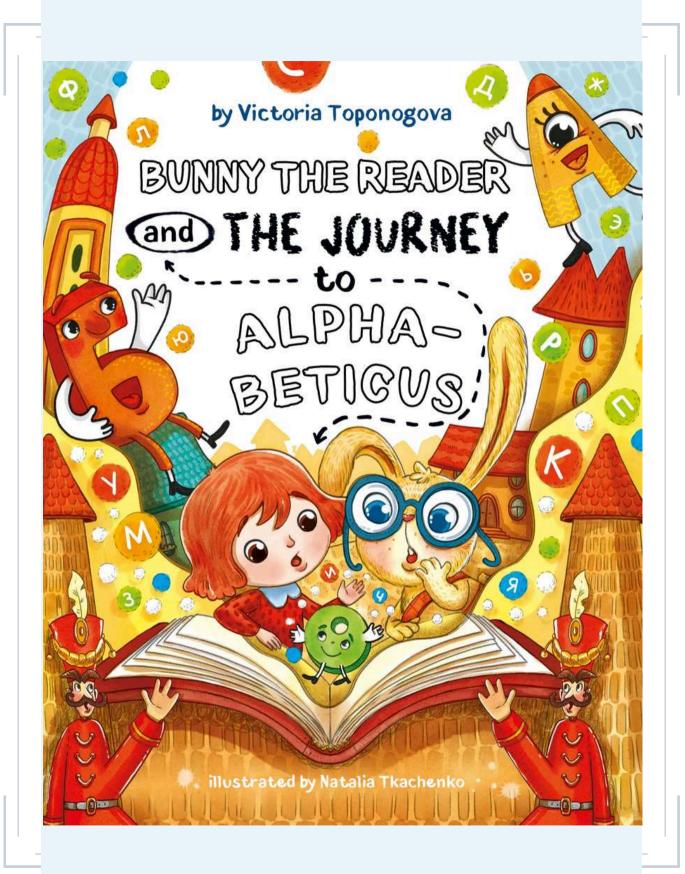
Victoria Toponogova is a children's writer, teacher, member of the Union of Writers of Russia, as well as a multiple laureate, diploma holder and winner of international and All–Russian literary competitions and awards.

#### Key selling points

- The dynamic plot and elements of detective instantly immerse readers in the exciting process of learning to read.
- Victoria Toponogova's texts are perfect for first attempts at independent reading and preparation for Russian lessons at school.
- Rebuses, riddles and other interesting tasks help to learn and remember the correct spelling of words.
- The book will be a great help for preschoolers and younger schoolchildren who find it difficult to digest information from textbooks.

The first book of a series of detective fairy tales for those who are beginning to learn their native language.

Little Raechka does not yet know how to read, but already very much wants to learn. Suddenly in her life there appears an energetic and friendly Bunny-the Reader, who with the help of a sing-typewriter helps the girl learn the letters and rules of the Russian language. Together the heroes solve rebuses, perform different tasks. And thanks to the received knowledge Raechka is not afraid of any Forgetful Husky and no adults are needed anymore to read fairy tales.



#### Victoria Toponogova

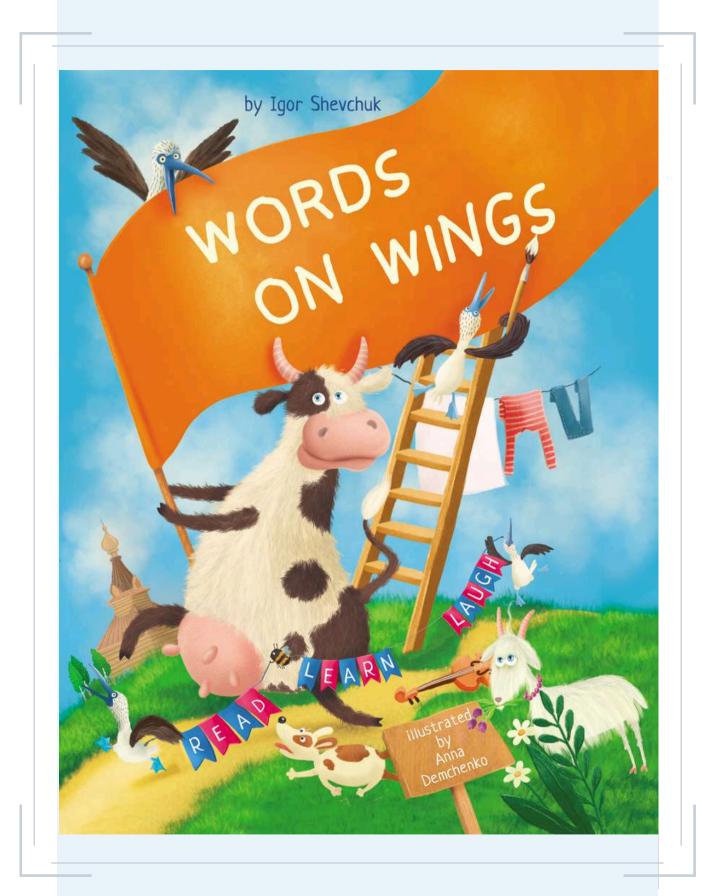
#### Bunny the Reader and the Journey to Alphabeticus

Victoria Toponogova is a children's writer, teacher, member of the Union of Writers of Russia, as well as a multiple laureate, diploma holder and winner of international and All–Russian literary competitions and awards.

#### Key selling points

- · Dynamic plot and detective elements instantly immerse readers in the fascinating process of learning Russian.
- · Texts by Victoria Toponogova are great for the first attempts of independent reading and preparation for Russian lessons at school.
- · Puzzles, riddles and other interesting tasks help you learn and remember the correct spelling of words.
- · Bright and full of good invention illustrations by Natalia Tkachenko, where the animated letters invite you into a real fairy tale.
- · The book will be a great help for preschoolers and younger students who find it difficult to assimilate information from textbooks.

When Rayechka met the magical Bunny the Reader, who helped the girl learn letters and became her best friend, she could not imagine what adventures await them next. This time, Bunny asked the girl to help him find the missing dot of the letter "i" from the fabulous city of Alphabeticus. Rayechka and Bunny go in search of the missing dot, because of the disappearance of which a complete mess has begun in the city. Along the way, the characters learn to write and read words correctly, connect syllables and solve puzzles.



Igor Shevchuk

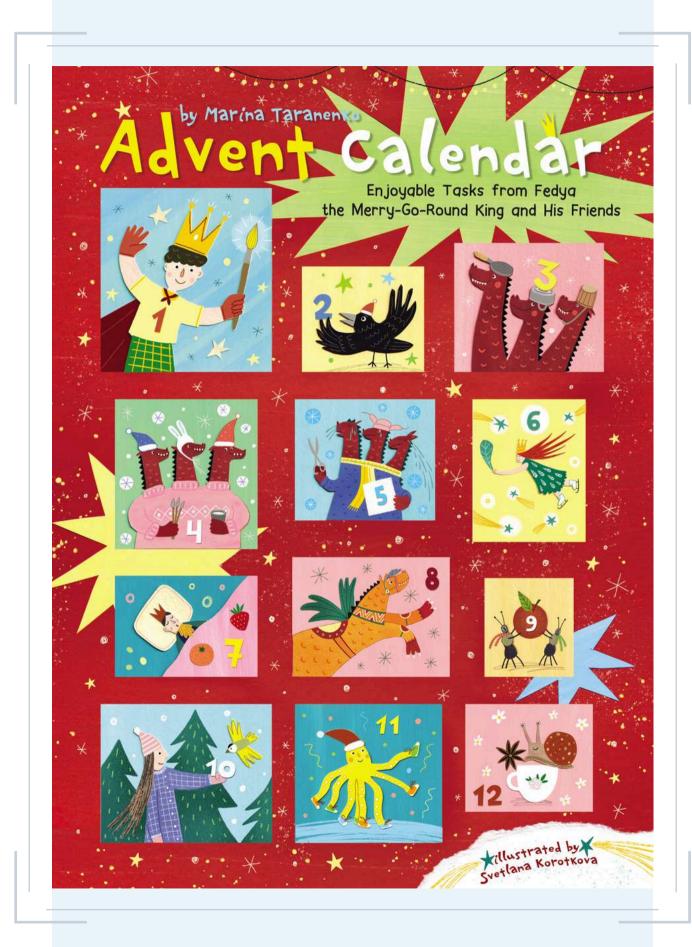
#### Words on wings

Igor Shevchuk is a writer, poet, musician, screenwriter of children's television programs and animated series. Member of the Russian Union of Journalists and the Russian Union of Writers. For nowadays he is the author of more than 70 pop-up books as part of board games and more than 100 children's prose, poetry, educational and constructor game book collections.

#### Key selling points

- · Funny poems by the popular poet Igor Shevchuk.
- · A kaleidoscope of images, play on words, sounds and meanings techniques that make idioms easy to understand and remember.
- · Laconic comments by the writer and literary critic Mikhail Lukashevich help to understand the original meaning of idioms.
- $\cdot$  Fun illustrations by Anna Demchenko help you get acquainted with the richness of the Russian language.

Where are the words flying and who made them wings? Children's writer, poet and screenwriter Igor Shevchuk decided to reflect on these questions. In his new book, he collected and presented in humorous verse the most interesting idioms that have become an integral part of Russian language. Shevchuk's playful poems, accompanied by succinct and witty explanations by the writer and poet Mikhail Lukashevich, introduce children to funny phraseologisms in their native speech, without which it is impossible to imagine the modern Russian language.



#### Marina Taranenko

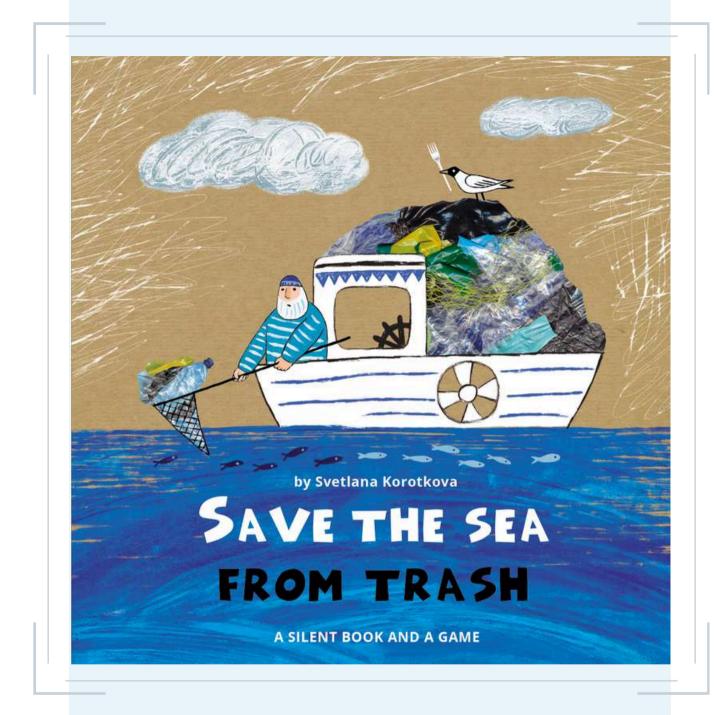
### Advent Calendar. Enjoyable Tasks from Fedya the Merry-Go-Round King and His Friends

Marina Taranenko is the author of 15 children's books, winner of the 2016 Korney Chukovsky Prize, finalist of the VII and VIII seasons of the New Children's Book competition (she was awarded a special prize Viewers' Choice of OTR Channel), and winner of such competitions as Crystal Spring 2014 and the Golden Pen of Russia 2014.

#### Key selling points

- · Original characters from the Merry-Go-Round King book will create an atmosphere of magic and celebration
- · Child development through enjoyable and unusual tasks
- · Bright New Year illustrations by Svetlana Korotkova

New Year's Eve letters with tasks from the characters of the Merry-Go-Round King book. The set includes 12 numbered envelopes with 12 letters with tasks inside, and a calendar with 12 little windows, behind which stickers are hidden, and a Christmas tree to be decorated with stickers. Following the instructions of fairytale characters, the child can make a beautiful snowflake, learn a merry octopus dance, play a New Year's tune on improvised instruments, and, most importantly, on the eve of the holiday to take care not only about themselves but also about their loved ones.



#### Svetlana Korotkova

#### Save the sea from trash



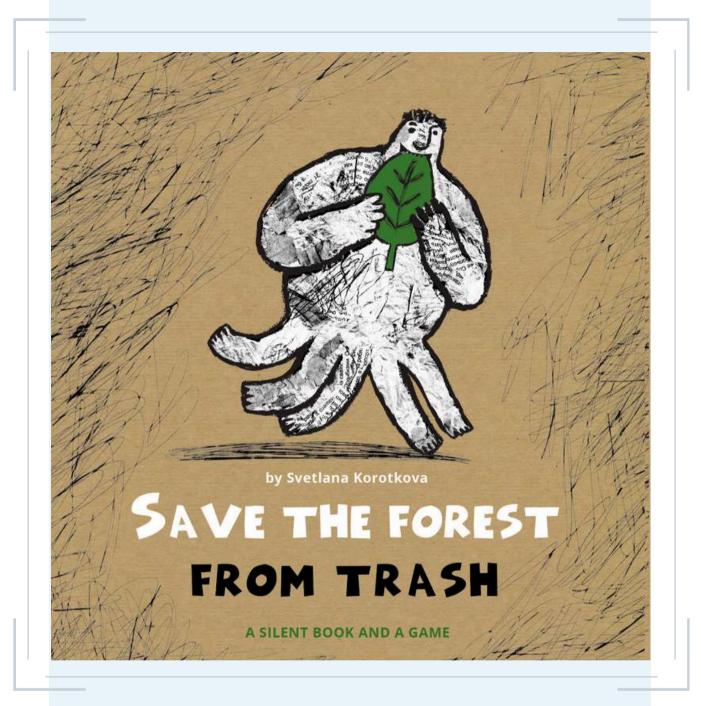
· Winner of the «International Illustration and Book Design Competition» for illustrations.

Svetlana Korotkova is an illustrator and designer of children's books. In her works she uses various techniques and materials: gouache, watercolour, plasticine, textile, felt, and computer graphics. She is a winner of the Tallinn Illustration Trienniale "Power of Pictures" (2013), winner of the Picture Book Quadriennale in Riga in the Touch category (2014), and repeat winner of the All-Russian Image of the Book Illustration Contest.

#### Key selling points

- · Project about environment protection.
- · The puzzle format and the use of flat pop-up technology make the play book accessible to the youngest children.
- · The book is a manual on household waste management.
- · The book is made at a high artistic level and has received the prestigious Image of the Book award.

Save the sea from trash is a fascinating playbook about the beauty of the sea and the problem of water pollution by plastic. Together with the main characters of the book — an old sailor and his dog — young readers will go on a journey on a ship and discover a whole island of garbage! Of course, they help dolphins, octopuses and whales to get rid of the garbage that poisons the lives of all sea creatures. The story in colourful pictures clearly shows why you can not throw into the sea bags, bottles and other household garbage. And with the game included, children will learn how to collect and recycle used plastic.



#### Svetlana Korotkova

#### Save the forest from trash

Svetlana Korotkova is an illustrator and designer of children's books. In her works she uses various techniques and materials: gouache, watercolour, plasticine, textile, felt, and computer graphics. She is a winner of the Tallinn Illustration Trienniale "Power of Pictures" (2013), winner of the Picture Book Quadriennale in Riga in the Touch category (2014), and repeat winner of the All-Russian Image of the Book Illustration Contest.

#### Key selling points

- · Project about environment protection.
- · The puzzle format and the use of flat pop-up technology make the play book accessible to the youngest children.
- · The book is a manual on household waste management.

Save the forest from trash is a fascinating playbook about the beauty of nature and the problem of its pollution. A huge pile of garbage left in the forest turns into an insatiable garbage monster. It devours everything around it, destroying the forest and leaving its inhabitants homeless. Only by the joint efforts of the little ladybug and other inhabitants of the forest do they manage to cope with the trouble and return their common home to its former appearance. The set includes a game that will help the child to learn the rules of handling household waste.

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